

COVER SHEET

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(Company's Full Name)

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(Business Address: No. Street City / Town / Province)

ATTY. MARIA FRANCHETTE M. ACOSTA															7908-3000									
Contact Person															Company Telephone Number									

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Month		Day								Month		Day		
Fiscal Year										Annual Meeting				

Secondary License Type, if Applicable									

C	F	D																				
Dept. Requiring this Doc.			Amended Articles Number/Section																			

					Total Amount of Borrowings														
					Domestic										Foreign				
Total No. Of Stockholders																			

To be accomplished by SEC Personnel concerned

File Number										LCU									
Document I.D.										Cashier									

STAMPS									
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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1. 20 August 2024
Date of Report (Date of earliest event reported)
2. 152747
SEC Identification Number
3. 000-153-790-000
BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction of incorporation
6. [REDACTED] (SEC Use Only)
Industry Classification Code
7. 31F, Tower One and Exchange Plaza, Ayala Triangle, Ayala Avenue, Makati City
Address of principal office
- 1226
Postal code
8. 7908-3000
Registrant's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the SRC

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON SHARES	14,737,425,490
VOTING PREFERRED SHARES	12,442,492,531

Indicate the item numbers reported herein : Please refer to attached letter

Re: Result of the Board of Directors' Meeting

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Ayala Land, Inc.

Registrant

Date : **20 August 2024**


Michelle Marie T. Valbuena
Senior Compliance Manager

* Print name and title of the signing officer under the signature.



August 20, 2024

Securities and Exchange Commission

17/F SEC Headquarters, 7907 Makati Avenue
Barangay Bel-Air, Makati City

Attention: Atty. Oliver O. Leonardo
Director, Markets & Securities Regulation Department

Philippine Stock Exchange, Inc.

6/F PSE Tower
5th Avenue corner 28th Street
Bonifacio Global City, Taguig City

Attention: Atty. Stefanie Ann B. Go
Officer-in-Charge, Disclosure Department

Philippine Dealing and Exchange Corporation

29th Floor, BDO Equitable Tower
8751 Paseo de Roxas, Makati City 1226

Attention: Atty. Suzie Claire R. Selleza
Head, Issuer Compliance and Disclosures Dept.

Gentlemen:

Please be informed that our Board of Directors, at its regular meeting held today, approved the following upon the endorsement of our Corporate Governance and Nomination Committee, effective August 20, 2024:

1. Hiring of Hansgeorg G. Lopez-Vito as our Vice President.

Hansgeorg G. Lopez-Vito, 51, Filipino, is a Vice President of ALI. He is one of the Asian region's most experienced and awarded brand and communications strategists. Prior to joining ALI, he served as the Chief Operating Officer of BBDO Asia. Under his leadership, BBDO campaigns have won more than 50 strategy and effectiveness awards in the region, highlighting his impact on the agency's success and reputation in the industry. He also served as the Chief Strategy Officer for BBDO Greater China, where he led the strategy teams in Shanghai and across Greater China offices. He earned a degree in BA Communication from the University of the Philippines in 1994 and completed the Omnicom Senior Management Program from Babson College Massachusetts, USA in 2019.

2. The appointment of Atty. Millette A. Arnedo, our Chief Legal Officer and Assistant Corporate Secretary, as our Chief Compliance Officer *vice* Mr. Augusto D. Bengzon.
3. The appointment of Mr. Augusto D. Bengzon, our Chief Finance Officer, as our Treasurer *vice* Jose Eduardo A. Quimpo, II.
4. The promotion of Mr. Paolo O. Viray to Vice President.

Paolo O. Viray, 44, Filipino, is currently the Chief Operating Officer of AyalaLand Premier, Inc., Director and Vice President of Anvaya Cove Golf and Sports Club, Inc., Ayala Greenfield Golf and Leisure Club, Inc.; Director, Vice Chairman and President of Ayala Hotels, Inc., Director of Anvaya Cove Beach and Nature Club, Inc., Amicassa Process Solutions, Inc., AKL Properties, Inc. and Verde Golf Development

Corporation. He served as General Manager for Ayala Land International Marketing, USA, and General Manager for Ayala Greenfield Development Corporation, and Project Development Manager for Ayala Land Premier. He joined Ayala Land in 2004 and has been involved in various residential and special projects handling business development, project development, marketing and sales. He holds a degree in Civil Engineering from De La Salle University, Manila and a Master's Degree in Business Administration from Hult International Business School, San Francisco, California.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'f. acosta', is positioned above the printed name.

MARIA FRANCHETTE M. ACOSTA
*Corporate Secretary and
Group General Counsel*