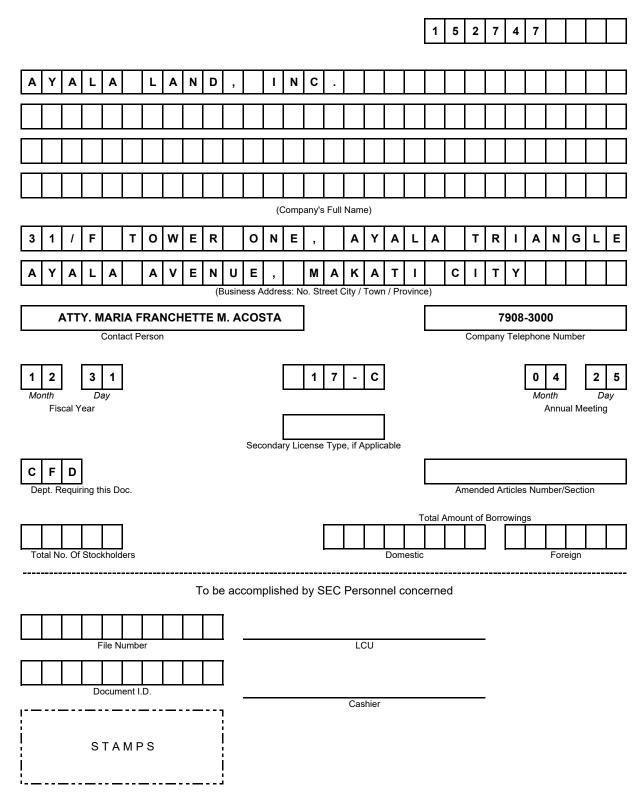
# **COVER SHEET**



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# SECURITIES AND EXCHANGE COMMISSION

### **SEC FORM 17-C**

## CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

1.	20 August 2024			
	Date of Report (Date of earliest event reported)			
2.	152747	3.	000-153-790-000	
	SEC Identification Number		BIR Tax Identification Number	
4.	AYALA LAND, INC.			
	Exact Name of registrant as specified i	n its charter		
5.	PHILIPPINES	6.	(SEC Use Only	)
	Province, country or other jurisdiction of incorporation	of	Industry Classification Code	
7.	31F, Tower One and Exchange Plaza Avenue, Makati City	a, Ayala Triang		
	Address of principal office		Postal code	)
8.	7908-3000			
	Registrant's telephone number, includi	ng area code		
9.				
	Former name or former address, if changed since last report			
10.	Securities registered pursuant to Sections 4 and 8 of the SRC			
	Title of Each Class		ber of Shares of Common Stock ling and Amount of Debt Outstand	ina
	COMMON SHARES	14,737,425,490		
	VOTING PREFERRED SHARES		12,442,492,531	
Ind	icate the item numbers reported herein	: Pl	lease refer to attached letter	

# Re: Result of the Board of Directors' Meeting

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

.....

Ayala Land, Inc.

Registrant

Michelle Marie T. Valbuena

Senior Compliance Manager

Date : 20 August 2024

\* Print name and title of the signing officer under the signature.



August 20, 2024

Securities and Exchange Commission 17/F SEC Headquarters, 7907 Makati Avenue Barangay Bel-Air, Makati City

> Attention: Atty. Oliver O. Leonardo Director, Markets & Securities Regulation Department

Philippine Stock Exchange, Inc. 6/F PSE Tower 5<sup>th</sup> Avenue corner 28<sup>th</sup> Street Bonifacio Global City, Taguig City

> Attention: Atty. Stefanie Ann B. Go Officer-in-Charge, Disclosure Department

#### Philippine Dealing and Exchange Corporation

29th Floor, BDO Equitable Tower 8751 Paseo de Roxas, Makati City 1226

> Attention: Atty. Suzie Claire R. Selleza Head, Issuer Compliance and Disclosures Dept.

Gentlemen:

Please be informed that our Board of Directors, at its regular meeting held today, approved the following upon the endorsement of our Corporate Governance and Nomination Committee, effective August 20, 2024:

1. Hiring of Hansgeorg G. Lopez-Vito as our Vice President.

**Hansgeorg G. Lopez-Vito**, 51, Filipino, is a Vice President of ALI. He is one of the Asian region's most experienced and awarded brand and communications strategists. Prior to joining ALI, he served as the Chief Operating Officer of BBDO Asia. Under his leadership, BBDO campaigns have won more than 50 strategy and effectiveness awards in the region, highlighting his impact on the agency's success and reputation in the industry. He also served as the Chief Strategy Officer for BBDO Greater China, where he led the strategy teams in Shanghai and across Greater China offices. He earned a degree in BA Communication from the University of the Philippines in 1994 and completed the Omnicom Senior Management Program from Babson College Massachusetts, USA in 2019.

- 2. The appointment of Atty. Millette A. Arnedo, our Chief Legal Officer and Assistant Corporate Secretary, as our Chief Compliance Officer *vice* Mr. Augusto D. Bengzon.
- 3. The appointment of Mr. Augusto D. Bengzon, our Chief Finance Officer, as our Treasurer *vice* Jose Eduardo A. Quimpo, II.
- 4. The promotion of Mr. Paolo O. Viray to Vice President.

**Paolo O. Viray**, 44, Filipino, is currently the Chief Operating Officer of AyalaLand Premier, Inc., Director and Vice President of Anvaya Cove Golf and Sports Club, Inc., Ayala Greenfield Golf and Leisure Club, Inc.; Director, Vice Chairman and President of Ayala Hotels, Inc., Director of Anvaya Cove Beach and Nature Club, Inc., Amicassa Process Solutions, Inc., AKL Properties, Inc. and Verde Golf Development

Corporation. He served as General Manager for Ayala Land International Marketing, USA, and General Manager for Ayala Greenfield Development Corporation, and Project Development Manager for Ayala Land Premier. He joined Ayala Land in 2004 and has been involved in various residential and special projects handling business development, project development, marketing and sales. He holds a degree in Civil Engineering from De La Salle University, Manila and a Master's Degree in Business Administration from Hult International Business School, San Francisco, California.

Thank you.

Very truly yours,

and

MARIA FRANCHETTE M. ACOSTA Corporate Secretary and Group General Counsel