

SECURITIES AND EXCHANGE COMMISSION  
Metro Manila, Philippines

**FORM 23-B**

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 23 of the Securities Regulation Code

Check box if no longer subject to filing requirement

<b>1. Name and Address of Reporting Person</b> <b>YSMAEL, JAIME E.</b>			<b>2. Issuer Name and Trading Symbol</b> <b>AYALA LAND, INC. (ALI)</b>			<b>7. Relationship of Reporting Person to Issuer</b> (Check all applicable) <table style="width:100%; border: none;"> <tr> <td style="width:33%; text-align: center;"><input type="checkbox"/> Director</td> <td style="width:33%; text-align: center;"><input type="checkbox"/> 10% Owner</td> </tr> <tr> <td style="text-align: center;"><input checked="" type="checkbox"/> Officer</td> <td style="text-align: center;"><input type="checkbox"/> Other</td> </tr> <tr> <td colspan="2" style="text-align: center;">(give title below)</td> </tr> <tr> <td colspan="2" style="text-align: center;"><b>SENIOR VICE PRESIDENT</b></td> </tr> </table>			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other	(give title below)		<b>SENIOR VICE PRESIDENT</b>	
<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner															
<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other															
(give title below)																
<b>SENIOR VICE PRESIDENT</b>																
(Last) (First) (Middle) c/o Ayala Land, Inc. Tower One Bldg.	3. Tax Identification Number 102-110-723	5. Statement for Month/Year September 2017														
(Street) Ayala Avenue, Makati City	4. Citizenship FILIPINO	6. If Amendment, Date of Original (Month/Year)														
(City) (Province) (Postal Code)																

Table 1 - Equity Securities Beneficially Owned

1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)			3. Amount of Securities Owned at End of Month		4. Ownership Form: Direct (D) or indirect (I) *	6. Nature of Indirect Beneficial Ownership
		Amount	(A) or (D)	Price	%	Number of Shares		
COMMON SHARES AT P1.00 PAR VALUE	Beg. Bal.				0.06%	9,203,891	(I) 97,774	PCD
							(I) 8,363,966	ESOWN (subscribed & unissued until fully paid)
							(D) 742,151	
	9/8/2017	50,000	D	P43.50				
							(I) 47,774	PCD
							(I) 8,363,966	ESOWN (subscribed & unissued until fully paid)
	End. Bal.				0.06%	9,153,891	(D) 742,151	

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

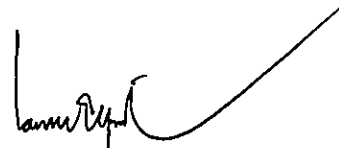
- Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.
- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
    - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
    - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
  - (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
    - (A) held by members of a person's immediate family sharing the same household;
    - (B) held by a partnership in which such person is a general partner;
    - (C) held by a corporation of which such person is a controlling shareholder; or
    - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., warrants, options, convertible securities)

1. Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yr)	4. Number of Derivative Securities Acquired (A) or Disposed of (D)		5. Date Exercisable and Expiration Date (Month/Day/Year)		6. Title and Amount of Underlying Securities		7. Price of Derivative Security	8. No. of Derivative Securities Beneficially Owned at End of Month	9. Ownership Form of Derivative Security; Direct (D) or Indirect (I) *	10. Nature of Indirect Beneficial Ownership
			Amount	(A) or (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
N/A												

Explanation of Responses:

Note: File three (3) copies of this form, one of which must be manually signed.  
Attach additional sheets if space provided is insufficient.



**JAIME E. YSMAEL**

Signature of Reporting Person

12 SEP 2017

Date