

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17(a)-1(b)(3) THEREUNDER

- 1. April 28, 2011 Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 050-000-153-790 BIR Tax Identification Number
4. AYALA LAND, INC. Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation 6. (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. (632) 750-6974 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the SRC

As of December 31, 2010

Table with 3 columns: Title of Each Class, Number of Shares of Common Stock Outstanding, Amount of Debt Outstanding. Row 1: COMMON SHARES, 13,028,944,485, P 21.0 Billion

Indicate the item numbers reported herein : Please refer to attached letter

Re: Clarification of news article regarding Ayala unit getting government nod to sell power

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC. Registrant

Handwritten signature of Alfonso Javier D. Reyes, Deputy Compliance Officer

Date: April 28, 2011



SEC Reg. No. 152747
SEC Sec. Code No. E-5000

April 28, 2011

Philippine Stock Exchange
Attn.: **Ms. Janet A. Encarnacion**
Head, Disclosure Department
3/F Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Dear Ms. Encarnacion,

We write in response to your letter dated April 28, 2011 requesting Ayala Land, Inc. ("the Company") to confirm or deny the veracity of the news article entitled "Ayala unit gets government nod to sell power" published in *BusinessWorld* on April 28, 2011. The article reported, in part, that:

"An Ayala Land, Inc. unit has bagged a permit to sell electricity to end-users, keeping in step with plans announced by its parent firm to diversify into the energy business.

Philippine Integrated Energy Solution, Inc. (PIESI) – a firm registered with the Securities and Exchange Commission in September 2010 as a unit of Ayala Land but operated by Ayala Property Management Corp. – was awarded a retail electricity supplier license on April 11, the Energy Regulatory Commission (ERC) said in a statement yesterday.

The newly approved retailers intend to supply commercial and industrial users with the Ayala group with a total of 50 megawatts (MW) of energy when the open access and retail competition regime begins, according to the ERC."

We wish to confirm that information provided in the above quoted news article is generally accurate.

For your information.

Very truly yours,



ALFONSO JAVIER D. REYES
Deputy Compliance Officer

cc:

Securities & Exchange Commission
Attn.: Director Justina F. Callangan
Corporation & Finance Department

Philippine Dealing and Exchange Corporation
Attn.: Ms. Ma. Concepcion Magdaraog
Issuer Compliance and Disclosures Dept.