



February 6, 2013

Philippine Stock Exchange
Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure Department
3/F, Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Madam:

Please be advised that Ayala Land, Inc. will conduct an Analyst Briefing on the Company's unaudited financial and operating results for the full year 2012 on February 13, 2013 (Wednesday) at 3:00pm.

The briefing will be held at the Satin Rooms 2 & 3, second floor of Seda Hotel, 30th Street corner 11th Avenue, Bonifacio Global City, Taguig City.

Kindly advise all PSE member brokers of this event. Interested parties may confirm their attendance through:

Tel. Nos. 908 3676 to 78

E-mail: iru@ayalaland.com.ph
orozco.edith@ayalaland.com.ph
cheah.paul@ayalaland.com.ph

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Perez', written over the printed name of Pamela Ann T. Perez.

Pamela Ann T. Perez
Head, Investor Communications & Compliance

cc: **Philippine Dealing and Exchange Corp.**
Attention: **Ms. Ma. Concepcion Magdaraog**
Head - Issuer Compliance & Disclosure Department