# **SECURITIES AND EXCHANGE COMMISSION**

## **SEC FORM – ACGR**

## **2015 ANNUAL CORPORATE GOVERNANCE REPORT**

1. Report is Filed for the Year

2. Exact Name of Registrant as Specified in its Charter

 31<sup>st</sup> Floor Tower One & Exchange Plaza Ayala Triangle, Ayala Avenue, Makati City Address of Principal Office

4. SEC Identification Number 152747

6. BIR Tax Identification Number

7. (632) 750 6974 Issuer's Telephone number, including area code

8. Not Applicable Former name or former address, if changed from the last report

2015

Ayala Land, Inc.

1226 Postal Code

5. (SEC Use Only)
Industry Classification Code
000-153-790-000

# **TABLE OF CONTENTS**

Α.	BOARD	MATTERS	4
	1)	BOARD OF DIRECTORS	
		(a) Composition of the Board	4
		(b) Corporate Governance Policy/ies	4
		(c) Review and Approval of Vision and Mission	7
		(d) Directorship in Other Companies	7
		(e) Shareholding in the Company	9
	•	CHAIRMAN AND CEO	10
		PLAN FOR SUCCESSION OF CEO/MANAGING DIRECTOR/PRESIDENT AND TOP KEY POSITIONS	11
		OTHER EXECUTIVE, NON-EXECUTIVE AND INDEPENDENT DIRECTORS	11
	,	CHANGES IN THE BOARD OF DIRECTORS	13
	6)	ORIENTATION AND EDUCATION PROGRAM	16
В.	CODE	OF BUSINESS CONDUCT & ETHICS	17
	,	POLICIES	17
	•	DISSEMINATION OF CODE	19
	,	COMPLIANCE WITH CODE	19
	4)	RELATED PARTY TRANSACTIONS	20
		(a) Policies and Procedures	20
		(b) Conflict of Interest	22
	•	FAMILY, COMMERCIAL AND CONTRACTUAL RELATIONS	23
	6)	ALTERNATIVE DISPUTE RESOLUTION	23
C.	BOARD	MEETINGS & ATTENDANCE	24
	,	SCHEDULE OF MEETINGS	24
		DETAILS OF ATTENDANCE OF DIRECTORS	24
	•	SEPARATE MEETING OF NON-EXECUTIVE DIRECTORS	24
		QUORUM REQUIREMENT	24
		ACCESS TO INFORMATION	25
		EXTERNAL ADVICE	26
	7)	CHANGES IN EXISTING POLICIES	26
D.	REMUN	NERATION MATTERS	26
	1)	REMUNERATION PROCESS	26
	2)	REMUNERATION POLICY AND STRUCTURE FOR DIRECTORS	27
	3)	AGGREGATE REMUNERATION	27
	4)	STOCK RIGHTS, OPTIONS AND WARRANTS	28
	5)	REMUNERATION OF MANAGEMENT	28
E.	BOARD	COMMITTEES	29
	1)	NUMBER OF MEMBERS, FUNCTIONS AND RESPONSIBILITIES	29
	2)	COMMITTEE MEMBERS	29
	3)	CHANGES IN COMMITTEE MEMBERS	31
	,	WORK DONE AND ISSUES ADDRESSED	32
	5)	COMMITTEE PROGRAM	33
F.	RISK M	ANAGEMENT SYSTEM	33
	1)	STATEMENT ON EFFECTIVENESS OF RISK MANAGEMENT SYSTEM	33
	,	RISK POLICY	34
	3)	CONTROL SYSTEM	35

G.	INTERNAL AUDIT AND CONTROL	38
	1) STATEMENT ON EFFECTIVENESS OF INTERNAL CONTROL SYSTEM	39
	2) INTERNAL AUDIT	
	(a) Role, Scope and Internal Audit Function	39
	(b) Appointment/Removal of Internal Auditor	39
	(c) Reporting Relationship with the Audit Committee	40
	(d) Resignation, Re-assignment and Reasons	40
	(e) Progress against Plans, Issues, Findings and	
	Examination Trends	40
	(f) Audit Control Policies and Procedures	40
	(g) Mechanisms and Safeguards	40
н.	ROLE OF STAKEHOLDERS	42
I.	DISCLOSURE AND TRANSPARENCY	47
J.	RIGHTS OF STOCKHOLDERS	50
	1) RIGHT TO PARTICIPATE EFFECTIVELY IN STOCKHOLDERS' MEETINGS	50
	2) TREATMENT OF MINORITY STOCKHOLDERS	58
K.	INVESTORS RELATIONS PROGRAM	58
L.	CORPORATE SOCIAL RESPONSIBILITY INITIATIVES	60
М.	BOARD, DIRECTOR, COMMITTEE AND CEO APPRAISAL	61
N.	INTERNAL BREACHES AND SANCTIONS	61

#### A. BOARD MATTERS

#### 1) Board of Directors

Number of Directors per Articles of Incorporation	9
Actual number of Directors for the year	9

#### (a) Composition of the Board (Definitive Information Statement)

Complete the table with information on the Board of Directors:

Director's Name	Type [Executive (ED), Non- Executive (NED) or Independent Director (ID)]	If nominee, identify the principal	Nominator in the last election (if ID, state the relationship with the nominator)	Date first elected	Date last elected (if ID, state the number of years served as ID)	Elected when (Annual /Special Meeting)	No. of years served as director
Fernando	NED	Ayala	Melany T. Donato	4/1999	04/6/2015	Annual	16
Zobel de Ayala		Corp.				Meeting	(Chairman)
Jaime Augusto	NED	Ayala	Melany T. Donato	6/1988	04/6/2015	Annual	27
Zobel de Ayala		Corp.				Meeting	
Bernard Vincent O. Dy	ED	Ayala	Melany T. Donato	4/2014	04/6/2015	Annual	1
		Corp.				Meeting	
Antonino T. Aquino	NED	Ayala	Melany T. Donato	4/2009	04/6/2015	Annual	6
		Corp.				Meeting	
Delfin L. Lazaro	NED	Ayala	Melany T. Donato	4/1996	04/6/2015	Annual	19
		Corp.				Meeting	
Vincent Y. Tan	NED	Ayala	Melany T. Donato	4/2014	04/6/2015	Annual	1
		Corp.				Meeting	
Francis G. Estrada	ID	N.A	Melany T. Donato*	4/2008	04/6/2015	Annual	7
					(7 years)	Meeting	
Jaime C. Laya	ID	N.A	Melany T. Donato*	4/2010	04/6/2015	Annual	5
,			,		(5 years)	Meeting	
Rizalina G. Mantaring	ID	N.A	Melany T. Donato*	4/2014	04/6/2015	Annual	1
Ü			,	,	(1 year)	Meeting	
*Melany T, Donato is no	t related to the inc	dependent dir	ectors		,		1

(b) Provide a brief summary of the corporate governance policy that the board of directors has adopted. Please emphasize the policy/ies relative to the treatment of all shareholders, respect for the rights of minority shareholders and of other stakeholders, disclosure duties, and board responsibilities.

The machinery for corporate governance of Ayala Land, Inc. ("Ayala Land, Inc." or the "Corporation" or the "Company") is principally contained in the Corporation's Articles of Incorporation and By-Laws and their amendments. These constitutive documents lay down, among others, the basic structure of governance, minimum qualifications of directors, and the principal duties of the Board of Directors and officers of the Corporation. The function of the Manual of Corporate Governance is to supplement and complement the Corporation's Articles and By-Laws by setting forth principles of good and transparent governance.

The Board of Directors, Management, Officers and employees of Ayala Land, Inc. commit themselves to the principles and best practices of governance contained in its Corporate Governance Manual as a guide in the attainment of its corporate goals. The Corporation shall make a continuing effort to create awareness of good corporate governance within the organization. At the same time, the entire organization has a continuing commitment to the Vision statement and corporate values of Ayala Land, Inc.

The Board of Directors is the supreme authority in matters of governance and managing the regular and ordinary business of the Corporation. Within their chartered authority, the directors acting as a board have the fullest powers to regulate the concerns of the Corporation according to their best judgment. It is the duty of the directors to promote shareholder rights, remove impediments to the exercise of shareholder

rights and recognize lawful mechanisms to seek redress for violation of their rights. They shall encourage the exercise of shareholders' voting rights and the solution of collective action problems through appropriate mechanisms. They shall be instrumental in removing excessive costs and other administrative or practical impediments to shareholders participating in meetings and/or voting in person. The directors shall pave the way for the electronic filing and distribution of shareholder information necessary to make informed decisions subject to legal constraints.

Management shall be primarily responsible for the adequate flow of information to the Board. This information may include the background or explanatory information relating to matters to be brought before the Board, copies of disclosure statements and documents, budgets, forecasts, and monthly internal financial statements. Any variance between projections and actual results should also be disclosed. Moreover, the Investor Relations Division is in charge of formulating a clear policy on communicating relevant and accurate information to stockholders and the investing public in a timely manner as well as preparation of disclosure documents to regulatory bodies.

In accordance with existing law and jurisprudence, minority shareholders shall have access to any and all information relating to matters for which the management is accountable for and to those relating to matters for which the management should include such information and, if not included, then the minority shareholders can propose to include such matters in the agenda of the stockholders' meeting provided always that this right of access is conditioned upon the requesting shareholders having a legitimate purpose for such access.

The Company respects all the rights of all shareholders, especially the minority shareholders, which are as follows:

#### i) Voting Right

Shareholders have the right to elect, remove and replace directors and vote on certain corporate acts in accordance with the Corporation Code.

The election of Directors shall be by ballot. Cumulative voting shall be used in the election of directors. Each shareholder entitled to vote may cast the vote to which the number of share he or she owns entitles him or her individually or for as many persons as many votes as the number of Directors to be elected multiplied by the number of his or her shares shall equal, or he or she may distribute them on the same principle among as many candidates as he or she may see fit, provided that the whole number of votes cast by him or her shall not exceed the number of shares owned by him or her multiplied by the whole numbers of Directors to be elected.

Directors may be removed with or without cause, but directors shall not be removed without cause if it will deny minority shareholders representation in the Board. Removal of directors requires an affirmative vote of two-thirds (2/3) of the outstanding capital of the Corporation.

#### ii) Pre-emptive Right

All stockholders have pre-emptive rights, unless there is a specific denial of this right in the Articles of Incorporation or an amendment thereto. They shall have the right to subscribe to the capital stock of the Corporation. The Articles of Incorporation may lay down the specific rights and powers of shareholders with respect to the particular shares they hold, all of which are protected by law so long as they are not in conflict with the Corporation Code.

## iii) Right of Inspection

Shareholders shall be allowed to inspect corporate books and records including minutes of Board meetings and stock registries in accordance with the Corporation Code and shall be provided an annual report, including financial statements, without cost or restrictions.

#### iv) Right to Information

Upon request and for a legitimate purpose, a shareholder shall be provided, with periodic reports which disclose personal and professional information about the directors and officers and certain other matters such as their holdings of the Corporation's shares, dealings with the Corporation, relationships among directors and key officers, and the aggregate compensation of directors and officers. The Information Statement/Proxy Statement where these are stated must be distributed to the shareholders before annual general meetings and in the Registration Statement and Prospectus in case of registration of shares for public offering with the Commission.

The minority shareholders shall have the right to propose the holding of a meeting, and the right to propose items in the agenda of the meeting, provided the items are for legitimate business purposes.

In accordance with existing law and jurisprudence, minority shareholders shall have access to any and all information relating to matters for which the management is accountable for and to those relating to matters for which the management should include such information and, if not included, then the minority shareholders can propose to include such matters in the agenda of stockholders' meeting provided always that this right of access is conditioned upon the requesting shareholder's having a legitimate purpose for such access.

#### v) Right to Dividends

Shareholders have the right to receive dividends subject to the discretion of the Board. However, the Commission may direct the corporation to declare dividends when its retained earnings is in excess of 100% of its paid-in capital stock, except:

- 1) when justified by definite corporate expansion projects or programs approved by the Board or
- 2) when the Corporation is prohibited under any loan agreement with any financial institution or creditor, whether local or foreign, from declaring dividends without its consent, and such consent has not been secured; or
- 3) when it can be clearly shown that such retention is necessary under special circumstances obtaining in the Corporation, such as when there is a need for a special reserve for probable contingencies.

### vi) Appraisal Right

In accordance with the Corporation Code, shareholders may exercise appraisal rights under the following circumstances:

- 1) In case any amendment to the articles of incorporation has the effect of changing or restricting the rights of any stockholders or class of shares, or of authorizing preferences in any respect superior to those of outstanding shares of any class, or of extending or shortening the term of corporate existence;
- 2) In case of sale, lease, exchange, transfer, mortgage, pledge or other disposition of all or substantially all of the corporate property and assets as provided in the Corporation Code; and
- 3) In case of merger or consolidation

#### (c) How often does the Board review and approve the vision and mission?

The Board conducts a review of the Company's vision and mission, strategies and corporate governance practices on an annual basis and provides for necessary improvements.

## (d) Directorship in Other Companies

# (i) Directorship in the Company's Group<sup>1</sup>

Identify, as and if applicable, the members of the company's Board of Directors who hold the office of director in other companies within its Group:

Director's Name	Corporate Name of the Group Company	Type of Directorship (Executive, Non-Executive, Independent). Indicate if director is also the Chairman.
Fernando Zobel de Ayala	Ayala Corporation (Listed)	Executive
	Manila Water Company, Inc. (Listed)	Non-Executive, Chairman
	AC International Finance LTD.	Non-Executive, Chairman
	Ayala International PTE LTD.	Non-Executive, Chairman
	Ayala DBS Holdings Inc.	Non-Executive, Chairman
	Alabang Commercial Corp.	Non-Executive, Chairman
	AC Energy Holdings, Inc.	Non-Executive, Chairman
	Hero Foundation, Inc.	Non-Executive, Chairman
	Mermac, Inc.	Non-Executive
	Bank of the Philippine Islands (Listed)	Non-Executive
	Globe Telecom, Inc. (Listed)	Non-Executive
	Integrated Micro-Electronics, Inc. (Listed)	Non-Executive
	Livelt Investments, LTD.	Non-Executive
	Asiacom Philippines, Inc.	Non-Executive
	AG Holdings Limited	Non-Executive
	Ayala International Holdings LTD.	Non-Executive
	Al North America, Inc.	Non-Executive
	Vesta Property Holdings, Inc.	Non-Executive
	Honda Cars Philippines, Inc.	Non-Executive
	•••	
	Isuzu Philippines Corporation	Non-Executive
Jaime Augusto Zobel de Ayala	Ayala Corporation (Listed)	Executive, Chairman
	Globe Telecom, Inc. (Listed)	Non-Executive, Chairman
	Bank of the Philippine Islands (Listed)	Non-Executive, Chairman
	Integrated Micro-Electronics, Inc. (Listed)	Non-Executive, Chairman
	Manila Water Company, Inc. (Listed)	Non-Executive
	Mermac, Inc.	Non-Executive
	Alabang Commercial Corp.	Non-Executive
	Ayala International PTE LTD.	Non-Executive
	AC Energy Holdings, Inc.	Non-Executive
Bernard Vincent O. Dy	Ayala Land International Sales, Inc.	Chairman
zamara vincent o. by	Anvaya Cove Golf & Sports Club, Inc.	Chairman
	Amicassa Process Solutions, Inc.	Chairman
	Avida Land Corporation	Non-Executive
	Alveo Land Corporation	Non-Executive
	Serendra, Inc.	Executive
	Varejo Corporation	Executive
	Fort Bonifacio Development Corp.	Non-executive
	Ayala Land Sales, Inc.	Non-executive
	BellaVita Land Corporation	Non-executive
	Amaia Land Corporation	Non-executive
	North Triangle Depot Commercial Corp.	Non-executive
	Alabang Commercial Corp.	Non-executive

<sup>&</sup>lt;sup>1</sup> The Group is composed of the parent, subsidiaries, associates and joint ventures of the company.

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	Station Square East Commercial Corn	Non executive
	Station Square East Commercial Corp.  Ayala Greenfield Golf & Leisure Club, Inc.	Non-executive
	Philippine FamilyMart CVS, Inc.	Non-executive
	SIAL Specialty Retailers, Inc.	Non-executive Non-executive
	SIAL CVS Retailers, Inc.	Non-executive
Antonino T. Aquino	Alveo Land Corporation	Non-Executive, Chairman
Antonino 1. Aquino	Cebu Holdings, Inc. (Listed)	· ·
	Cebu Property Ventures & Development Corporation	Non-Executive, Chairman Non-Executive, Chairman
		-
	(Listed)	Non-Executive, Chairman
	Ayala Hotels, Inc.  Makati Development Corporation	Non-Executive, Chairman
	North Triangle Depot Commercial Corporation	Non-Executive, Chairman Non-Executive, Chairman
	Station Square East Commercial Corporation	Executive
	Fort Bonifacio Development Corporation	
	Alabang Commercial Corporation	Executive Executive
	Accendo Commercial Corporation	Executive
	Aurora Properties, Inc.	Executive
	Ceci Realty, Inc.	Executive Non Executive
	Vesta Property Holdings, Inc.	Non-Executive
	Manila Water Company, Inc. (Listed)	Non-Executive
Delfin L. Lazaro	Ayala Corporation (Listed)	Non-Executive
	Globe Telecom (Listed)	Non-Executive
	Integrated-Micro Electronics, Inc. (Listed)	Non-Executive
	Manila Water Company, Inc. (Listed)	Non-Executive
	Ayala DBS Holdings, Inc.	Non-Executive
	AC Energy Holdings, Inc.	Non-Executive
	Ayala International Holdings, Inc.	Non-Executive
	AG Holdings, Inc.	Non-Executive
	Al North America, Inc.	Non-Executive
Vincent Y. Tan	Ayala Greenfield Golf & Leisure Club, Inc.	Non-Executive
VIIICEIIC I. I'ali	Ayala Property Partners Corporation	Non-Executive
	First Gateway Real Estate Corporation	Non-Executive
	GlensworthDevelopment, Inc.	Non-Executive
	One Dela Rosa Property Development, Inc.	Non-Executive
	Gisborne Property, Inc.	Non-Executive
	UP North Property Holdings, Inc.	Non-Executive
	Station Square East Commercial Corp.	Non-Executive
	North Triangle Depot Commercial Corp.	Non-Executive
	North mangle Depot Commercial Corp.	Non-Executive
Francis G. Estrada	Development Bank of the Philippines	Chairman
	Bancom Alumni Inc.	Vice-Chairman
	Philamlife and General Insurance Co.	Independent
	Rizal Commercial Banking Corporation (Listed)	Non-Executive
	RCBC Savings Bank	Non-Executive
	Engineering Equipment, Inc.	Non-Executive
	Clean Air Asia, Inc.	Non-Executive
	Armed Forces of the Philippines, Multi-Sectoral	Non-Executive
	Governance Council	Non-Executive
	Maximo T. Kalaw Foundation	Non-Executive
Jaime C. Laya	Philippine Trust Company (Listed)	Executive, Chairman& President
Junite C. Laya	GMA Network, Inc.(Listed)	Independent
	GMA Holdings, Inc. (Listed)	Independent
	Manila Water Company, Inc. (Listed)	Independent
	Philippine AXA Life Insurance Co, Inc.	Independent
Rizalina G. Mantaring	Sun Life of Canada (Philippines) Inc.	Executive, President & CEO
	Sun Life Financial – Philippines Foundation	Chairman
	Sun Life Financial Plans,	Non-Executive
	Sun Life Asset Management Co. Inc.	Non-Executive
	Sun Life Financial Philippine Holding Co. Inc.	Non-Executive

Sun Life Grepa Financial, Inc.	Non-Executive
Grepalife Asset Management Corporation	Non-Executive
Microventures Foundation, Inc.	Independent

#### (ii) Directorship in Other Listed Companies

Identify, as and if applicable, the members of the company's Board of Directors who are also directors of publicly-listed companies outside of its Group:

Director's Name	Name of Listed Company	Type of Directorship (Executive, Non-Executive, Independent). Indicate if director is also the Chairman.
Jaime C. Laya	Philippine Trust Company	Executive, Chairman
	GMA Network, Inc.	Independent
	GMA Holdings, Inc.	Independent
Francis G. Estrada	Rizal Commercial Banking Corp.	Non-Executive

#### (iii) Relationship within the Company and its Group

Provide details, as and if applicable, of any relation among the members of the Board of Directors, which links them to significant shareholders in the company and/or in its group:

Director's Name	Name of the Significant Shareholder	Description of the relationship
Jaime Agusto Zobel de Ayala	Ayala Corporation	Mr. Zobel is a director and officer of
		Ayala Corporation.
Fernando Zobel de Ayala	Ayala Corporation	Mr. Zobel is a director and officer of
		Ayala Corporation.

(iv) Has the company set a limit on the number of board seats in other companies (publicly listed, ordinary and companies with secondary license) that an individual director or CEO may hold simultaneously? In particular, is the limit of five board seats in other publicly listed companies imposed and observed? If yes, briefly describe other guidelines:

	Guidelines	Maximum Number of Directorships in other companies			
<b>Executive Director</b>	A director shall exercise due discretion	A director shall exercise due discretion in accepting and holding directorships			
Non-Executive Director outside of Ayala Land, Inc. A director may hold any number of					
CEO		outside of the Company provided that in the director's opinion, these other positions do not detract from the director's capacity to diligently perform his duties as a director of the Corporation.			

#### (e) Shareholding in the Company

Complete the following table on the members of the company's Board of Directors who directly and indirectly own shares in the company:

Name of Director	Number of Direct shares	Number of Indirect shares / Through (name of record owner)	% of Capital Stock
Fernando Zobel de Ayala	12,000	-	0.00004
Jaime Augusto Zobel de Ayala	12,000	-	0.00004
Bernard Vincent O. Dy	10	9,009,787	0.06
Antonino T. Aquino	4,297,165	16,008,061	0.14
Delfin L. Lazaro	0	1	0

Vincent Y. Tan	4,732,120	9,160,151	0.1
Francis G. Estrada	1	0	0
Jaime C. Laya	10,000	0	0
Rizalina G. Mantaring	1	0	0
TOTAL	9,063,297	34,178,000	0.3

## 2) Chairman and CEO

(a) Do different persons assume the role of Chairman of the Board of Directors and CEO? If no, describe the checks and balances laid down to ensure that the Board gets the benefit of independent views.

Yes X No	
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Identify the Chair and CEO:

Chairman of the Board	Fernando Zobel de Ayala
CEO/President	Bernard Vincent O. Dy

## (b) Roles, Accountabilities and Deliverables

Define and clarify the roles, accountabilities and deliverables of the Chairman and CEO.

	Chairman	Chief Executive Officer
Role Deliverables	The Chairman of the Board is responsible for setting the overall business direction.	The Chief Executive Officer is in charge of preparing and executing the business plan as outlined by the Chairman. Minimum internal control mechanisms
	The Chairman shall, when present, preside at all meetings of the Board and shall render advice and counsel to the President. He shall:	for management's operational responsibility shall center on the President/CEO, being ultimately accountable for the Corporation's organizational and procedural controls. In addition, to the duties
	<ul> <li>Schedule meeting to enable the Board to perform its duties responsibly while not interfering with the flow of the Corporation's</li> </ul>	imposed on the President/CEO by the Board of Directors, the President shall:
	<ul><li>operations</li><li>Prepare the meeting agenda in consultation</li></ul>	Have general supervision of the business, affairs, and property of the Corporation, and over its employees and officers
	Exercise control over quality, quantity and	See that all orders and resolutions of the Board of Directors are carried into effect
	timeliness of the flow of information between Management and the Board  • Assist in ensuring compliance with the	Submit to the Board as soon as possible after the close of each fiscal year, and to stockholders at the annual meeting, a complete report of the operations of the Corporation for the preceding
	Corporation's guidelines on corporate governance	year, and the state of its affairs  • Report to the Board from time to time all matters
	The Chairman shall have such other responsibilities as the Board of Directors may impose upon him.	within its knowledge which the interest of the Corporation may require to be brought to their notice
		The President/CEO shall have such other responsibilities as the Board of Directors may impose upon him.

The Chairman and CEO shall be accountable for willfully and knowingly voting or consenting to patently unlawful acts of the Corporation and gross negligence or bad faith in directing the affairs of the Corporation or acquire any personal or pecuniary interest in conflict with their duties as such Chairman and CEO (as directors). They shall be liable jointly and severally for all damages resulting from these forms suffered by the Corporation, its stockholders and other persons.

#### Accountabilities

Furthermore, when they attempt to acquire or acquires, in violation of their duties, any interest adverse to the Corporation, in respect of any matter which has been reposed in them in confidence, as to which equity imposes a disability upon them to deal in their own behalf, they shall be liable as a trustee for the Corporation and must account for the profits which otherwise would have accrued to the Corporation.

# 3) Explain how the board of directors plans for the succession of the CEO/Managing Director/President and the top key management positions?

The Company institutes a plan of succession that formalizes the process of identifying, training and selection of successors in key positions in the Corporation. The Board of Directors prioritizes senior officers from within the organization. Strong candidates are usually given expanded roles for a few years prior to assuming a higher post. In the event that the Board opts to hire externally, the Human Resource Department and accredited executive search firms are tasked to source potential candidates.

### 4) Other Executive, Non-Executive and Independent Directors

Does the company have a policy of ensuring diversity of experience and background of directors in the board? Please explain.

Ayala Land, Inc., through its Nomination Committee, implements and maintains a process which ensures that all directors nominated for election during the Annual Stockholders' Meeting have all the qualifications and none of the disqualifications as stated in the By-Laws and Manual of Corporate Governance. To ensure diversity of experience and sound backgrounds, nominated directors shall have the following qualifications:

- Ownership of at least one share of the capital stock of the Corporation
- A college degree or its equivalent or adequate competence and understanding of the fundamentals of the real estate industry or sufficient experience and competence in managing a business to substitute for such formal education
- Membership in good standing in relevant industry and membership in business or professional organizations
- Possesses integrity, probity and shall be diligent and assiduous in the performance of his/her functions

Does it ensure that at least one non-executive director has an experience in the sector or industry the company belongs to? Please explain.

A director of the company is required to have adequate competence and understanding of the fundamentals of the real estate industry or sufficient experience and competence in managing a business to substitute for formal education, as well as to be a member in good standing in relevant industry and professional organizations.

Define and clarify the roles, accountabilities and deliverables of the Executive, Non-Executive and Independent Directors:

	Executive	Non-Executive	Independent Director		
Role	Govern and manage the business of the Corporation.				
Accountabilities	Conduct fair business t	Conduct fair business transactions with the Corporation and ensure that personal interest does not			
Deliverables	advantage for himself	<u>bias Board decisions.</u> A director shall not use his position to make profit or to acquire benefit advantage for himself or his related interests. He should avoid situations that may compromise his impartiality and observe the conflict of interest policy of the Company.			
		tion necessary to properly disc ely participate in Board meeting	<b>harge his duties and responsibilities</b> A director s.		
		deciding on any matter broughes, ask questions and seek clari	nt before the Board of Directors, every director fications as appropriate.		
		Exercise independent judgment. A director should view each problem/situation objectively and support plans and ideas which he believes are beneficial to the Company.			
	This would include a firm Corporation and the am	Have a working knowledge of the statutory and regulatory requirements affecting the Corporation.  This would include a firm knowledge of the contents of the Articles of Incorporation and By-laws of the Corporation and the amendments thereof, the requirements of the PSE and SEC for the conduct of the Corporation's business, and where applicable, the requirements of other regulatory agencies.			
	by reason of his positi	<u>Observe confidentiality.</u> A director shall observe the confidentiality of non-public information acquired by reason of his position as director. He should not disclose any information to any other person without the authority of the Board.			
	environment. Each dire	• •	and adequacy of the Corporation's control that actions taken by the Board maintain the ation.		
	similar circumstances.	-	reasonably prudent person would exercise in or to act on an informed basis in good faith and interest of the Corporation.		
		e, attend a seminar on corport or government institution.	ate governance which shall be conducted by a		

Provide the company's definition of "independence" and describe the company's compliance to the definition.

Independent directors shall hold no interests or relationships with the Corporation that may hinder their independence from the Corporation or Management and would interfere with the exercise of independent judgment in carrying out the responsibilities of a director.

The Corporation's set of independent directors is in full compliance with its definition of independence. All independent directors of the Corporation have submitted a letter of confirmation to the Corporate Secretary stating that he/she holds no interests affiliated with the corporation, management or controlling shareholder at the time of his/her election, re-election or appointment as director. Moreover, for purposes of compliance with the legal requirement on independent directors:

- Officers, executives and employees of the Corporation may be elected as directors but cannot and shall not be characterized as independent directors
- If a director elected or appointed as an independent director subsequently becomes an officer of

employee of the Corporation, the Corporation shall forthwith cease to consider him/her as an independent director

• If the beneficial security ownership of an independent director of the Corporation or in its related companies exceeds two percent, the Corporation shall forthwith cease to consider him/her as an independent director until the beneficial security ownership of the director is reduced to two percent or lower.

#### Does the company have a term limit of five consecutive years for independent directors?

The Board of Directors shall have nine members who shall be elected by the Corporation's stockholders entitled to vote at the annual meeting, and shall hold office for one year and until their successors are elected and qualified in accordance with the By-Laws of the Corporation.

If after two years, the company wishes to bring back an independent director who had served for five years, does it limit the term for no more than four additional years? Please explain.

Independent directors may serve for a period of not more than nine years. An independent director, after serving for nine years, shall be perpetually barred from being elected as such in the Corporation, without prejudice to being elected as independent director in other companies outside of the business conglomerate, where applicable, under the same conditions provided for in the rules and regulations of the SEC.

#### 5) Changes in the Board of Directors (Executive, Non-Executive and Independent Directors)

#### (a) Resignation/Death/Removal

Indicate any changes in the composition of the Board of Directors that happened during the period:

Name	Position	Date of Cessation	Reason
Aurelio R. Montinola III	Non-Executive	April 07, 2014	Retirement
Mercedita S. Nolledo	Non-Executive	April 07, 2014	Retirement
Oscar S. Reyes	Independent	April 07, 2014	Retirement

#### (b) Selection/Appointment, Re-election, Disqualification, Removal, Reinstatement and Suspension

Describe the procedures for the selection/appointment, re-election, disqualification, removal, reinstatement and suspension of the members of the Board of Directors. Provide details of the processes adopted (including the frequency of election) and the criteria employed in each procedure:

Procedure	Process Adopted	Criteria	
a. Selection/Appointment	The Board of Directors is the supreme authority in matters of governance and managing the regular and ordinary business of the Corporation. Within their chartered authority, the directors acting as a board have the fullest powers to		
(i) Executive Directors			
(ii) Non-Executive Directors	regulate the concerns of the Corporation according to their best judgment.		
(iii) Independent Directors	The Company's independent directors can serve as such for five consecutive years. He		
b. Re-appointment	or she may be re-elected after the two year cooling-off period and can serve for		
(i) Executive Directors	another four consecutive years.		
(ii) Non-Executive Directors	A director of the Company shall have the following qualifications:		
(iii) Independent Directors	a) Ownership of at least one share	e of the capital stock of the Corporation	
	b) A college degree or its equivalent	ent or adequate competence and understanding	

#### c. Permanent Disqualification

- (i) Executive Directors
- (ii) Non-Executive Directors
- (iii) Independent Directors

### d. Temporary Disqualification

- (i) Executive Directors
- (ii) Non-Executive Directors
- (iii) Independent Directors

#### e. Removal

- (i) Executive Directors
- (ii) Non-Executive Directors
- (iii) Independent Directors

#### f. Re-instatement

- (i) Executive Directors
- (ii) Non-Executive Directors
- (iii) Independent Directors

#### g. Suspension

- (i) Executive Directors
- (ii) Non-Executive Directors
- (iii) Independent Directors

- of the fundamentals of the real estate industry or sufficient experience and competence in managing a business to substitute for such formal education
- Membership in good standing in relevant industry and membership in business or professional organizations
- d) Possesses integrity, probity and shall be diligent and assiduous in the performance of his functions

The following persons are disqualified from being a Director of the Corporation:

- Any person who has been finally convicted by a competent judicial or administrative body of the following:
  - any crime involving the purchase or sale of securities
  - any crime arising out of the person's conduct as an underwriter, broker, dealer, investment Corporation, investment adviser, principal distributor, mutual fund dealer, futures commission merchant, commodity trading advisor and floor broker
  - any crime arising out of his relationship with a bank, quasi-bank, trust company, investment house or as an affiliated person of any of them
- b) Any person who, by reason of any misconduct, after hearing or trial, is permanently or temporarily enjoined by older, judgment or decree of the Commission or any court or other administrative body of competent jurisdiction from:
  - acting as an underwriter, broker, dealer, investment adviser, principal distributor, mutual fund dealer, futures commission merchant, commodity trading advisor or a floor broker
  - acting as a director or officer of a bank, quasi-bank, trust company, investment house, investment company or an affiliated person of any of them
  - engaging in or continuing any conduct or practice in connection with any such activity or willfully violating laws governing securities and banking activities

Such disqualification shall also apply when such person is currently subject to an effective order of the Commission or any court or other administrative body refusing, revoking or suspending any registration, license or permit issued under the Corporation Code, Securities Regulations Code, or any other law administered by the Commission or Bangko Sentral ng Pilipinas, or under any rule of regulation promulgated by the Commission or Bangko Sentral ng Pilipinas, or otherwise restrained to engage in any activity involving securities and banking.

Such person is also disqualified when he is currently subject to an effective order of a self-regulatory organization suspending or expelling him from membership or participation or from association with a member or participant of the organization.

- Any person finally convicted judicially of an offense involving moral turpitude or fraudulent acts or transgressions
- b) Any person finally found by the Commission or a court or other administrative body to have willfully violated, or willfully aided, abetted, counseled, induced or procured the violation of any provision of the Securities Regulation Code, the Corporation Code of the Philippines, or any other law administered by the Commission, or any rule, regulation or order of the Commission or the Bangko Sentral ng Pilipinas
- c) Any person judicially declared to be insolvent
- Any person finally found guilty by a foreign court or equivalent financial regulatory authority of acts, violations, or misconduct listed in foregoing paragraphs

- Any person convicted by final and executory judgment of an offense punishable by imprisonment for a period exceeding six years, or a violation of the Corporation Code, committed within five years prior to the date of his election or appointment
- f) No person shall qualify or be eligible for nomination or election to the Board of Directors if he is engaged in any business which competes with or is antagonistic to that of the Corporation, without limiting generality of the foregoing, a person shall be deemed to be so engaged:
- g) If he is an officer, manager or controlling person or the owner of 10% or more of any outstanding class of shares of any corporation (other than one in which the Corporation owns at least thirty percent of the capital stock) engaged in a business which the Board, by at least three fourths (3/4) vote, determines to be competitive or antagonistic to that of the Corporation
- h) If he is an officer, manager or controlling person of the owner of 10% or more of any outstanding class of shares of any other corporation or entity engaged in any line of business of the Corporation, when in judgment of the Board, by at least three-fourths (3/4) vote, the laws against combinations in restraint of trade shall be violated by such person's membership in the Board of Directors
- If the Board, in the exercise of its judgment in good faith, determines by at least three-fourths (3/4) vote, that he is the nominee of any person set forth in the above mentioned conditions

In determining whether or not a person is a controlling person, beneficial owner, or the nominee of another, the Board may take into account such factors as business and family relations.

The following are temporary grounds for temporary disqualification of incumbent directors:

- a) Refusal to fully disclose the extent of his business interest as required under the Securities Regulation Code and its implementing rules and regulations. This disqualification shall be in effect as long as his refusal persists.
- b) Absence or non-participation for whatever reasons in more than Fifty Percent of all meetings, both regular and special, of the Board of Directors during his incumbency, or any twelve month period during said incumbency, unless the absence is due to illness, death in the immediate family or serious accident. This disqualification applies for purposes of the succeeding election.
- c) Dismissal/termination from directorship in another listed corporation for cause. This disqualification shall be in effect until he has cleared himself of any involvement in alleged irregularity
- d) Being under preventive suspension by the Corporation for any reason
- e) Conviction that has not yet become final referred to in the grounds for disqualifications of directors

Temporary disqualification shall be at the discretion of the Board of Directors and shall require a resolution of a majority of the Board. A temporarily disqualified director shall within sixty days from such disqualification, take the appropriate action to remedy or correct the disqualification. If he fails to do so for unjustified reasons, the disqualification shall become permanent.

Voting Result of the last Annual General Meeting (as of April 6, 2015)

Name of Director	Votes Received*
Fernando Zobel de Ayala	22,951,337,713 (98.75%)
Jaime Augusto Zobel de Ayala	22,871,422,383 (98.40%)
Bernard Vincent O. Dy	23,098,970,030 (99.38%)
Antonino T. Aquino	22,897,612,080 (98.51%)
Delfin L. Lazaro	23,049,849,754 (99.17%)
Vincent Y. Tan	23,065,012,102 (99.23%)
Francis G. Estrada (independent)	23,102,101,118 (99.39%)
Jaime C. Laya (independent)	23,064,696,914 (99.23%)
Rizalina G. Mantaring (independent)	23,216,633,158 (99.89%)

<sup>\*</sup>Based on the number of shares represented during the meeting.

#### 6) Orientation and Education Program

#### (a) Disclose details of the company's orientation program for new directors, if any.

New directors are given an orientation program to ensure that they are properly equipped with all the Company information required for them to fulfill their respective roles as members of the Board. Typically, a presentation about Ayala Land's operations, business performance and financial results is provided followed by an optional tour of Ayala Land's various business segments and projects.

# (b) State any in-house training and external courses attended by Directors and Senior Management<sup>2</sup> for the past three (3) years:

All Board members have undergone training in corporate governance and have been certified by the Institute of Corporate Directors (ICD). ICD is a professional organization that is based in the Philippines and is accredited by the Philippine SEC and the PSE. ICD works closely with the Organization for Economic Cooperation and Development (OECD), the Global Corporate Governance Forum, and the International Corporate Governance Network and is committed to promoting world-class corporate governance principles in the East Asia region.

Along with the members of the Board, the Company requires members of the Management Committee and other key officers to receive periodic training in corporate governance.

As of 31 March 2015, eight members of the Board and eighteen members of the Management Committee and key officers have attended an accredited corporate governance training program.

All new employees are given an internal training module for corporate governance to effectively broaden their awareness and ensure the practice of the principles of good corporate governance. Aside from this, the Corporation also conducts regular in-house training through the following programs:

- Professionals In Development on boarding program for new hires
- New Managers Boot Camp for new managers
- Coaching for Development training program for senior division managers
- GM Mentoring training program for senior management

<sup>&</sup>lt;sup>2</sup> Senior Management refers to the CEO and other persons having authority and responsibility for planning, directing and controlling the activities of the company.

# (c) Continuing education programs for Senior Management: programs and seminars and roundtables attended during the year.

Name of Director/Officer	Date of Training	Program	Name of Training Institution
Board of Directors (8)		Training institution	
Fernando Zobel de Ayala	02/18/2015	Ayala Corporate Governance Summit	ICD
Jaime Augusto Zobel de Ayala	02/18/2015	Ayala Corporate Governance Summit	ICD
Bernard Vincent O. Dy	02/18/2015	Ayala Corporate Governance Summit	ICD
Antonino T. Aquino	02/18/2015	Ayala Corporate Governance Summit	ICD
Delfin L. Lazaro	02/18/2015	Ayala Corporate Governance Summit	ICD
Vincent Y. Tan	02/18/2015	Ayala Corporate Governance Summit	ICD
Jaime C. Laya	02/18/2015	Ayala Corporate Governance Summit	ICD
Rizalina G. Mantaring	02/18/2015	Ayala Corporate Governance Summit	ICD
Management Committee and Key	Officers (18)		
Dante M. Abando	02/18/2015	Ayala Corporate Governance Summit	ICD
Leovigildo D. Abot	02/18/2015	Ayala Corporate Governance Summit	ICD
Aniceto V. Bisnar Jr.	02/18/2015	Ayala Corporate Governance Summit	ICD
Arturo G. Corpuz	02/18/2015	Ayala Corporate Governance Summit	ICD
Ma. Corazon G. Dizon	02/18/2015	Ayala Corporate Governance Summit	ICD
Jose Emmanuel H. Jalandoni	02/18/2015	Ayala Corporate Governance Summit	ICD
Jose Juan Z. Jugo	02/18/2015	Ayala Corporate Governance Summit	ICD
Robert S. Lao	02/18/2015	Ayala Corporate Governance Summit	ICD
Michael Alexis C. Legaspi	02/18/2015	Ayala Corporate Governance Summit	ICD
Joselito N. Luna	02/18/2015	Ayala Corporate Governance Summit	ICD
Christopher B. Maglanoc	02/18/2015	Ayala Corporate Governance Summit	ICD
Romeo T. Menpin Jr.	02/18/2015	Ayala Corporate Governance Summit	ICD
Thomas F. Mirasol	02/18/2015	Ayala Corporate Governance Summit	ICD
Rodelito J. Ocampo	02/18/2015	Ayala Corporate Governance Summit	ICD
Jaime E. Ysmael	02/18/2015	Ayala Corporate Governance Summit	ICD
Solomon H. Hermosura	02/18/2015	Ayala Corporate Governance Summit	ICD
June Vee D. Monteclaro-Navarro	02/18/2015	Ayala Corporate Governance Summit	ICD
Nylah Rizza D. Bautista	02/18/2015	Ayala Corporate Governance Summit	ICD

# **B. CODE OF BUSINESS CONDUCT & ETHICS**

# 1) Discuss briefly the company's policies on the following business conduct or ethics affecting directors, senior management and employees:

Bus	siness Conduct & Ethics	Directors	Senior Management	Employees
(a)	Conflict of Interest	Conflict of Interest		
(b)	Conduct of Business			
	and Fair Dealings	The personal interest of dir	ectors and officers should neve	r prevail over the interest of the
(c)	Receipt of gifts from		,	on so much so that they may not
	third parties	directly or indirectly derive	any personal profit or advanta	ge by reason of their position in
(d)	Compliance with Laws	the Corporation.		
	& Regulations			
(e)	Respect for Trade	They must promote the common interest of all shareholders and the Corporation without regard to their own personal and selfish interest. A conflict of interest exists when a director		
	Secrets/Use of Non-			
	public Information	or an officer of the Corpora	tion:	
(f)	Use of Company			
	Funds, Assets and		ng or applying to supply goods or	·
	Information			s, information to an entity in
(g)	Employment & Labor	competition with the Co	•	
	Laws & Policies	'		to acquire for himself/herself a
(h)	Disciplinary action		hich should belong to the Corpo	
(i)	Whistle Blower		consideration for delivering the	Corporation's business to a third
(j)	Conflict Resolution	party		

 Is engaged or is attempting to engage in a business or activity which competes with or works contrary to the best interests of the Corporation

If an actual or potential conflict of interest should arise on the part of directors, it should be fully disclosed and the concerned director should not participate in the decision making. A director who has continuing conflict of interest of a material nature should either resign or, if the Board deems appropriate, be removed from the Board.

All employees shall avoid conflict of interest. In case an apparent conflict of interest develops, employees shall disclose the facts promptly to their Unit Manager and the Employee Relations Manager, who, when appropriate, will inform the Group Head and the President regarding the proper action.

#### **Conduct of Business and Fair Dealings**

A contract of the Corporation with one or more of its directors or officers is voidable, at the option of the Corporation, unless all the following conditions are present:

- The presence of such director in the board meeting in which the contract was approved was not necessary to constitute a quorum for such meeting
- The vote of such director was not necessary for the approval of the contract
- The contract is fair and reasonable under the circumstances
- In case of an officer, the contract has been previously approved by the Board of Directors

Where a director, by virtue of his office, acquires himself a business opportunity which should belong to the Corporation, thereby obtaining profits to the prejudice of the Corporation, the director must account to the latter for all such profits by refunding the same. In the case of a contract with a director, such contract may be ratified by the vote of stockholders representing two-thirds of the outstanding capital stock in a meeting called for that purpose provided that full disclosure of the adverse interest of the director involved is made at such meeting and provided further that the contract is fair and reasonable under the circumstances.

No employee shall engage or continue to be engaged in a business with a competitor, customer or supplier of the Corporation or any of its subsidiaries/affiliates without the prior written approval of the President. Likewise, no employee who is in position to influence the Corporation's business decisions or who is privy to confidential information, or in a position to cause undue preferential treatment in favor of a broker, customer or supplier, shall accept any donation from any of the same, without the prior written approval of the President.

### **Receipts of Gifts from Third Parties**

All employees shall report to their immediate supervisors any offer or gift of any value given to them or their immediate family member that may influence their recommendation of decision on certain proposals or issues affecting the Corporation or its subsidiaries/affiliates.

#### **Compliance with Laws and Regulations**

The Corporation is in full compliance with all existing corporate and labor laws in the Philippines.

#### Respect for Trade Secrets/Use of Non-public Information

The Company strictly enforces and monitors compliance with its policy on insider trading, which prohibits the buying or selling of Company securities during prescribed periods by covered persons, which include members of the Board of Directors, all members of the Management Team, consultants, advisers, and other employees who have been made aware of undisclosed material information with respect to the Company and its operations. This restriction is expanded to include the immediate family members of the parties mentioned.

### **Use of Company Funds, Assets and Information**

No employee shall disclose or use company funds, assets and information gained in the course of employment for personal purposes or that of a third party without prior consent of his/her Unit Manager.

#### **Employment & Labor Laws & Policies**

The Corporation observes exemplary employment practices and strong adherence to labor laws and policies. Employee engagement and welfare is an integral part of the Corporation's overall strategy for organizational development. The Corporation's personnel development program is anchored on the belief that a highly engaged organization nurtures the most productive, effective and fulfilled employees. Employee occupational health and safety is of utmost priority while training sessions and activities are designed to enhance team and individual performance.

#### **Disciplinary Action**

Violation of any company policy, once proven and after due process, may constitute grounds for termination of employment for cause.

#### **Whistle Blower**

The Corporation has established business integrity channels that serve as communication facilities such as telephone, email, fax, website and face to face meetings, enabling individuals to freely report fraud, violations of laws, rules and regulations, or misconduct to people at authority without fear of retaliation. The ultimate goal is to give employees, third-party business partners and other stakeholders every possible means for coming forward, so that they report information to top management or to the Board of Directors.

#### **Conflict Resolution**

Any report must be made through appropriate reporting channels. A designated committee shall evaluate whether the information provided by the whistleblower is sufficient and within scope. If a case is deemed appropriate, the committee shall escalate all reports received to the recommended investigating unit for the conduct of preliminary investigation. At the conclusion of the investigation, if a report is substantiated, the committee shall conduct a full investigation in accordance with applicable company policies and procedures.

All cases within scope of the business integrity channels must be resolved within a reasonable time as determined by the Corporation of its subsidiary from the time all relevant documents have been obtained.

The Company has no record of conflicts or differences with its stockholders, regulatory authorities and other third parties. When dispute arises, the Company, however, will meet and discuss the issue and aim to reach a compromise with the other party. If compromise agreement is not reached, final arbitration will be sought.

## 2) Has the code of ethics or conduct been disseminated to all directors, senior management and employees?

Yes, the Corporation's Code of Conduct and Ethics has been properly disseminated to all directors, senior management and employees.

#### 3) Discuss how the company implements and monitors compliance with the code of ethics or conduct.

ALI has established a compliance structure which assigns oversight responsibility for the Company's Code of Ethical Behavior program to the Human Resources Group (HRG) Head or his/her designate. SBU and Group Heads are responsible for establishing, implementing and maintaining an effective program, including a system of internal controls, to ensure compliance by everyone with all laws and regulations and the provisions of this Code. People who manage others have a special responsibility to show, through words and actions, personal commitment to the highest standards of integrity. As coaches and leaders, supervisors and managers must:

- Maintain an environment of open communication in which the ALI values and the provisions of this Code and related policies and instructions are shared, discussed and even debated.
- Ensure that their people understand the ALI values and the provisions of this Code and provide additional training, when appropriate.
- Take reasonable steps to ensure that unethical conduct within their areas of responsibility is detected and addressed.

Consider whether a person lives the ALI values before placing him or her in a position of responsibility.
 Everyone is responsible for notifying the Human Resources Group, Legal, Audit or the Compliance Officer immediately if he/she suspects, observes or learns of any unethical business conduct or the commission of any dishonest, destructive, or illegal act.

The appropriate Group will investigate all reports and provide feedback when appropriate. There will be no reprisals against those who report suspected violations in good faith, and their identity will be protected to the extent consistent with law and ALI policy.

Because ALI strongly believes in ethical behavior, employees who do not comply with the provisions of this Code and other Company policies and procedures may be subject to a range of disciplinary actions, up to and including dismissal. Additionally, violations of these standards could result in criminal penalties and/or civil liabilities.

#### 4) Related Party Transactions

## (a) Policies and Procedures

Describe the company's policies and procedures for the review, approval or ratification, monitoring and recording of related party transactions between and among the company and its parent, joint ventures, subsidiaries, associates, affiliates, substantial stockholders, officers and directors, including their spouses, children and dependent siblings and parents and of interlocking director relationships of members of the Board.

Related Party Transactions	Policies and Procedures
(1) Parent Company	The Company and its subsidiaries, in their regular conduct of
(2) Joint Ventures	business, have entered into transactions with associates and other
(3) Subsidiaries	related parties principally consisting of advances and
(4) Entities Under Common Control	reimbursement of expenses, purchase and sale of real estate
(5) Substantial Stockholders	properties, construction contracts, development, management, and
(6) Officers including spouse/children/siblings/parents	underwriting, marketing, leasing, and administrative service agreements. Sales and purchases of goods and services to and from
(7) Directors including spouse/children/siblings/parents	related parties are made on an arm's length basis and at current market prices at the time of the transactions.
(8) Interlocking director relationship of Board of Directors	Ayala Land has a Related Party Transaction Policy that aims of define related party relationships and transactions and to set of the guidelines, categories, and thresholds that will govern the review, approval, and ratification of these transactions by the Boar of Directors or Shareholders, to ensure that relate party relationships have been accounted for and disclose in accordance with the International Accounting Standards (IAS) 2 on Related Party Disclosures.
	In accordance with the Charter of the Board of Directors, the Audit Committee is constituted as the Committee responsible to oversee and review the propriety of related party transactions and their required reporting disclosures.
	All directors and employees of Ayala Land and its subsidiaries are required to promptly disclose any business and family-related transactions with the Corporation and/or its subsidiaries, to ensure that potential conflicts of interest are surfaced and brought to the attention of management.
	All employees of the Corporation are also required to complete the mandatory form on "Business Interest/Related Party Disclosure" in the month of January of each year. This is duly noted by the employee's strategic business unit or group head, and submitted to

the Human Resource Group which collates them in file and monitors compliance thereof.

Further to this, the Corporation also ensures that its independent directors hold no conflict of interest with the Corporation. Independent directors are required to submit to the Corporate Secretary a letter of confirmation stating that they hold no interest in companies affiliated with the Corporation and the management or controlling shareholders of the Corporation at the time of their election or appointment and/or reelection as director as independent directors.

The Corporation requires directors and key management personnel to abstain and/or inhibit themselves from participating in discussions on a particular agenda when they are conflicted.

Before commencement of the related party transaction, Management shall report to the Audit Committee each new or proposed related party transaction for review and approval. The report should cover the following:

- a. The terms, business purpose, benefits and other details of the related party transaction.
- b. The nature of the relationship of the party or parties involved in the transaction in relation to the Corporation.
- c. The description of the transaction, including the affected periods to be disclosed in the financial statements, including the amounts, and such other information necessary for better understanding of the effect of the proposed transaction in the financial statements, which may include the amounts due to or from related parties to the transaction, if any, and the terms and manner of settlement.

The Audit Committee shall review all the information reported by Management and shall consider all of the relevant facts and circumstances available, including but not limited to the following:

- a. The terms of the transaction, which should be fair and to the best interest of the Corporation and no less favorable than those generally available to non-related parties under the same or similar circumstances
- b. The aggregate value of the related party transaction.
- c. Extent of the Related Party's interest in the transaction
- d. Whether the related party transaction would present an improper conflict of interests or special risks or contingencies for the Corporation, or the Related Party taking into account the size of the transaction, the overall financial position of the Related Party, the direct or indirect nature of the Related Party's interest in the transaction and the nature of any proposed relationship
- e. Any other relevant information regarding the transaction.

The Audit Committee shall approve related party transactions before their commencement. However, material or significant related party transactions will have to be endorsed by the Audit Committee to the Board for approval. Materiality thresholds applicable to related party transactions are to be defined and

endorsed by the Audit Committee to the Board.

The Board may, at its option, require that a related party transaction that it has approved, be also submitted to the stockholders for consideration and ratification.

All employees of the Corporation are also required to complete the mandatory form on "Business Interest/ Related Party Disclosure" in the month of January of each year. This is duly noted by the employee's strategic business unit or group head, and submitted to the Human Resource Group which collates them in file and monitors compliance thereof.

#### (b) Conflict of Interest

#### (i) Directors/Officers and 5% or more Shareholders

Identify any actual or probable conflict of interest to which directors/officers/5% or more shareholders may be involved.

	Details of Conflict of Interest (Actual or Probable)
Name of Director/s	N/A
Name of Officer/s	N/A
Name of Significant Shareholders	N/A

#### (ii) Mechanism

Describe the mechanism laid down to detect, determine and resolve any possible conflict of interest between the company and/or its group and their directors, officers and significant shareholders.

	Directors/Officers/Significant Shareholders		
Group	It is the responsibility of each director to promote the best interest of the Corporation. Therefore, in making decisions, the directors should only pursue the interest of the Corporation, and must not consider their own personal advantage. Each director shall disclose any conflict of interest, annually through the Ayala Land Disclosure Form. A director with any material conflict of interest that has been determined to be permanent in nature shall be disqualified from the Board.		
	Notwithstanding the precautions set by the annual disclosure of conflict of interest, each director is required to abstain from participating in the discussion of, and from voting on, any matter where he is in conflict of interest at any point during the course of his service.		
	In line with the insider trading policy of the Corporation, each director is required to notify the Board at least one day before dealing in the shares of stock in the Corporation.		
	No person shall qualify or be eligible for nomination or election to the Board of if he is engaged in any business which competes with or is antagonistic to that of the Corporation in accordance with the Corporation's By-laws.		
	At least once a year, the non-executive directors must meet without any executives present.		
	Directors shall keep confidential all the information contained in the confidential reports or discussions for a period of at least two years. They shall also ensure that all persons who have access to the same information on their behalf shall likewise comply with this rule.		

- The personal interest of directors, key officers and employees should never prevail over the
  interest of the Company. If an actual or potential conflict of interest should arise on the part of
  directors, it should be fully disclosed and the concerned director should not participate in the
  decision-making. If a director has an interest in a matter under consideration by the board,
  then the director should not participate in those discussions and the board should follow any
  further appropriate processes.
- Individual directors should be conscious of shareholder and public perceptions and seek to avoid situations where there might be an appearance of conflict of interest.
- The Ayala Land Internal Audit has aligned the policies on conflict of interest of Ayala Land with the subsidiaries and affiliates to facilitate a group-wide implementation.
- The amended group-wide policy will continue to require strict compliance by all employees to file their Annual Business Interests and Related Party Disclosure forms with their respective Human Resources Division which will then be submitted for consolidation and filing. IAD will then review the disclosures and conduct audit to check compliance.

## 5) Family, Commercial and Contractual Relations

(a) Indicate, if applicable, any relation of a family, commercial, contractual or business nature that exists between the holders of significant equity (5% or more), to the extent that they are known to the company:

Names of Related Significant Shareholders	Type of Relationship	Brief Description of the Relationship
N/A	N/A	N/A

(b) Indicate, if applicable, any relation of a commercial, contractual or business nature that exists between the holders of significant equity (5% or more) and the company:

Names of Related Significant Shareholders	Type of Relationship	Brief Description
N/A	N/A	N/A

(c) Indicate any shareholder agreements that may impact on the control, ownership and strategic direction of the company:

Name of Shareholders	% of Capital Stock affected (Parties)	Brief Description of the Transaction	
N/A	N/A	N/A	

#### 6) Alternative Dispute Resolution

Describe the alternative dispute resolution system adopted by the company for the last three (3) years in amicably settling conflicts or differences between the corporation and its stockholders, and the corporation and third parties, including regulatory authorities.

	Alternative Dispute Resolution System	
Corporation & Stockholders	The Company has no record of conflicts or differences with its	
Corporation & Third Parties	stockholders, regulatory authorities and other third parties. Whe	
Corporation & Regulatory Authorities	dispute arises, the Company, however, will meet and discuss the issue and aim to reach a compromise with the other party. If compromise agreement is not reached, final arbitration will be sought.	

<sup>&</sup>lt;sup>3</sup> Family relationship up to the fourth civil degree either by consanguinity or affinity.

#### C. BOARD MEETINGS & ATTENDANCE

#### 1) Are Board of Directors' meetings scheduled before or at the beginning of the year?

Regular meetings of the full Board are scheduled at the onset of the year and held at least once every quarter

February 20, 2015(Friday, 230 pm)

April 6 (Monday, immediately after the Annual Stockholders' Meeting)

May 29 (Friday, 230 pm)

August 17 (Monday, 230 pm)

October 16 (Friday, 230 pm)

November 27(Friday, 230 pm)

#### 2) Attendance of Directors

Board	Name	Date of Election	No. of Meetings Held during the year*	No. of Meetings Attended	%
Chairman	Fernando Zobel de Ayala	4/7/2014	7	6	86%
Vice-Chairman	Jaime Augusto Zobel de Ayala	4/7/2014	7	5	71%
President and CEO	Bernard Vincent O. Dy	4/7/2014	5	5	100%
Member	Antonino T. Aquino	4/7/2014	7	7	100%
Member	Delfin L. Lazaro	4/7/2014	7	6	86%
Member	Vincent Y. Tan	4/7/2014	5	5	100%
Independent	Francis G. Estrada	4/7/2014	7	7	100%
Independent	Jaime C. Laya	4/7/2014	7	6	86%
Independent	Rizalina G. Mantaring	4/7/2014	5	5	100%

<sup>\*</sup>In 2014 and during the incumbency of the director.

# 3) Do non-executive directors have a separate meeting during the year without the presence of any executive? If yes, how many times?

Non-executive directors hold a meeting without the presence of any executive at least once a year.

# 4) Is the minimum quorum requirement for Board decisions set at two-thirds of board members? Please explain.

The Executive Committee, in accordance with the authority granted by the Board, or during the absence of the Board, shall act on a minimum quorum of at least two-thirds (2/3) of its members on such specific matters within the competence of the Board of Directors as may from time to time be delegated to the Executive Committee in accordance with the Corporation's ByLaws, except with respect to:

- approval of any action for which shareholders' approval is also required; filling of vacancies in the Board or in the Executive Committee;
- ii. the amendment or repeal of By-Laws or the adoption of new By-Laws;
- iii. the amendment or repeal of any resolution of the Board of Directors which by its express terms is not so amendable or repealable;
- iv. distribution of cash dividends; and
- v. the exercise of powers delegated by the Board exclusively to other committees, if any.

#### 5) Access to Information

(a) How many days in advance are board papers<sup>4</sup> for board of directors meetings provided to the board?

Board materials are distributed to the Board of Directors at least five business days prior to the meeting.

(b) Do board members have independent access to Management and the Corporate Secretary?

Board members have separate and independent access to the Corporate Secretary who oversees the adequate flow of information to other Board members prior to meetings and serves as an adviser to the directors on their responsibilities and obligations. They do have access to management on matters that need clarification as part of their oversight functions.

(c) State the policy of the role of the company secretary. Does such role include assisting the Chairman in preparing the board agenda, facilitating training of directors, keeping directors updated regarding any relevant statutory and regulatory changes, etc?

The Corporate Secretary shall be a resident and citizen of the Philippines. He/she is an officer of the Corporation and his/her loyalty to the mission, vision, and specific business objectives of the Corporation must come with his duties. Considering his varied functions and responsibilities, he/she must possess organizational and interpersonal skills, and the legal skills of a Chief Legal Officer. He/she must also have some financial and accounting knowledge.

The Corporate Secretary shall have the following functions:

- Serve as an adviser to the directors on their responsibilities and obligations
- Keep the minutes of meetings of the stockholders, the Board of Directors, the Executive Committee, and all other committees in a book or books kept for that purpose, and shall furnish copies thereof to the Chairman, the President and other members of the Board as appropriate
- Keep in safe custody the seal of the Corporation and affix it to any instrument requiring the same
- Have charge of the stock certificate book and such other books and papers as the Board may direct
- Attend to the giving and serving of notices of Board and shareholder meetings
- Be fully informed and be part of the scheduling process of other activities of the Board
- Prepare an annual schedule of board meetings and the regular agendas of meetings, and put the Board on notice of such agenda at every meeting
- Oversee the adequate flow of information to the Board prior to meetings
- Ensure fulfillment of disclosure requirements to the Securities and Exchange Commission and the Philippine Stock Exchange

The Corporate Secretary shall have such other responsibilities as the Board of Directors may impose upon him/her, including the facilitation of trainings for directors when necessary.

(d) Is the company secretary trained in legal, accountancy or company secretarial practices? Please explain should the answer be in the negative.

Ayala Land's Corporate Secretary is trained in legal and company secretarial practices.

<sup>&</sup>lt;sup>4</sup> Board papers consist of complete and adequate information about the matters to be taken in the board meeting. Information includes the background or explanation on matters brought before the Board, disclosures, budgets, forecasts and internal financial documents.

#### (e) Committee Procedures

Disclose whether there is a procedure that Directors can avail of to enable them to get information necessary to be able to prepare in advance for the meetings of different committees:

Committee	Details of the procedures			
Executive	Management shall be primarily responsible for the adequate flow of			
Audit	information to the Board. This information may include the background			
Nomination	or explanatory information relating to matters to be brought before the			
Remuneration	Board, copies of disclosure statements and documents, budgets,			
Others (specify)	forecasts and monthly internal financial statements.			
	Board materials are distributed to the Board of Directors, as much as possible, at least five (5) business days prior to the meeting.			

#### 6) External Advice

Indicate whether or not a procedure exists whereby directors can receive external advice and, if so, provide details:

Procedures	Details	
The Corporate Secretary also serves as the Company's General Counsel. As the need arises, directors reserve the right to avail of external advice.		

## 7) Change/s in existing policies

Indicate, if applicable, any change/s introduced by the Board of Directors (during its most recent term) on existing policies that may have an effect on the business of the company and the reason/s for the change:

Existing Policies	Changes	Reason
N/A	N/A	N/A

## D. REMUNERATION MATTERS

## 1) Remuneration Process

Disclose the process used for determining the remuneration of the CEO and the four (4) most highly compensated management officers:

Process	CEO	Top 4 Highest Paid Management Officers
(1) Fixed remuneration	Determined by the Board of Directors as recommended by the personnel and compensation committee	Determined by the Chairman of the Board of Directors as recommended by the President & CEO
(2) Variable remuneration	Determined by the Board of Directors as recommended by the personnel and compensation committee	Performance Bonus Pool. Determined by the Board of Directors as recommended by the personnel and compensation committee Individual Grant. Determined by the Chairman of the Board of Directors as recommended by the President & CEO

(3) Per diem allowance	None	None
(4) Bonus	Determined by the Board of Directors as recommended by the personnel and compensation committee	Determined by the Chairman of the Board of Directors as recommended by the President & CEO
(5) Stock Options and other financial instruments	Determined by the Board of Directors as recommended by the personnel and compensation committee	Stock Allocation. Determined by the Board of Directors as recommended by the personnel and compensation committee
		Individual Grant. Determined by the Chairman of the Board of Directors as recommended by the President & CEO
(6) Others (specify)	-	-

## 2) Remuneration Policy and Structure for Executive and Non-Executive Directors

Disclose the company's policy on remuneration and the structure of its compensation package. Explain how the compensation of Executive and Non-Executive Directors is calculated.

	Remuneration Policy	Structure of Compensation Packages	How Compensation is Calculated
Executive Directors	Market competitive     Pay for performance orientation delivered through annual variable and long term incentive programs	Fixed and variable cash compensation, stock options and benefits	Based on size and scope of role and value of individual contribution to organization
Non-Executive Directors	Market competitive     In no case shall the total yearly compensation of directors exceed one percent (1%) of the net income before income tax of the Corporation during the preceding year	Annual retainer, board meeting fee, committee meeting fee	Sum of annual retainer, board meeting fees, committee meeting fees

Do stockholders have the opportunity to approve the decision on total remuneration(fees, allowances, benefits-in-kind and other emoluments) of board of directors? Provide details for the last three (3) years.

Remuneration Scheme	Date of Stockholders' Approval
Increase in remuneration of non-executive directors (annual retainer, board meeting fee, committee meeting fee)	13 April 2011

## 3) Aggregate Remuneration

Complete the following table on the aggregate remuneration accrued during the most recent year:

Ren	nuneration Item	Executive Directors	Non-Executive Directors (other than independent directors)	Independent Directors		
(a)	Fixed Remuneration	None	P1,000,000 annually			
<u> </u>			<del>  ' ' '   '   '                        </del>			
(b)	Variable Remuneration	None	None	None		
(c)	Per diem Allowance	None	P200,000 for each regular board meeting attended			
			P100,000 for each board committee meeting attended			
(d)	Bonuses	None	None	None		
(e)	Stock Options and/or other	None	None	None		
	financial instruments					
(f)	Others (Specify)	None	None	None		
<b>Total</b> None		None	P11,775,000.00	P7,000,000.00		

Oth	er Benefits	Executive Directors	Non-Executive Director (other than independent directors)	Independent Directors
1)	Advances	None	None	None
2)	Credit granted	None	None	None
3)	Pension Plan/s	None	None	None
	Contributions			
(d)	Pension Plans, Obligations	None	None	None
	incurred			
(e)	Life Insurance Premium	None	None	None
(f)	Hospitalization Plan	None	None	None
(g)	Car Plan	None	None	None
(h)	Others (Specify)	None	None	None
Tota	al	-	-	-

## 4) Stock Rights, Options and Warrants

## (a) Board of Directors

Complete the following table, on the members of the company's Board of Directors who own or are entitled to stock rights, options or warrants over the company's shares:

Director's Name	Number of Direct Option/Rights/Warrants	Number of Indirect Option/Rights/Warrants	Number of Equivalent Shares	Total % from Capital Stock
_	None	-	-	-

#### (b) Amendments of Incentive Programs

Indicate any amendments and discontinuation of any incentive programs introduced, including the criteria used in the creation of the program. Disclose whether these are subject to approval during the Annual Stockholders' Meeting:

Incentive Program	Amendments	Date of Stockholders' Approval
-	None	-

## 5) Remuneration of Management

Identify the five (5) members of management who are <u>not</u> at the same time executive directors and indicate the total remuneration received during the financial year:

Name of Officer/Position	Total Remuneration
Arturo G. Corpuz	
Senior Vice President	
Raul M Irlanda	
Senior Vice President	
Emilio Lolita J Tumbocon	D 447 F24 000 00
Senior Vice President	P 117,521,000.00
Jaime E. Ysmael	
Senior Vice President	
Anna Margarita B. Dy	
Senior Vice President	

#### E. BOARD COMMITTEES

#### 1) Number of Members, Functions and Responsibilities

Provide details on the number of members of each committee, its functions, key responsibilities and the power/authority delegated to it by the Board:

		No. of Members		Committee		Vou		
Committee	Executive Director(ED)	Non-Executive Director (NED)	Independent Director(ID)	Charter	Functions	Key Responsibilities	Power	
Executive	1	4	-					
Audit	-	1	2					
Risk	-	1	2	Please refer to Item #4 below for more details				
Nomination	-	2	1					
Personnel and Compensation	-	3	1	_				
Sustainability	1	-	2					
Inspectors of Proxies and Ballots*	-		-					

<sup>\*</sup>May not be member of the Board of Directors.

#### 2) Committee Members

#### (a) Executive Committee

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee
Chairman	Fernando Zobel de Ayala	04/1999	4	3	75	26 years
		(as Chairman)				
Member (NED)	Antonino T. Aquino	04/2009	4	4	100	6 years
Vice Chairman	Jaime Augusto Zobel de Ayala	06/1988	4	3	75	27 years
President and CEO	Bernard Vincent O. Dy	04/2014	4	4	100	1 year
Member(NED)	Delfin L. Lazaro	04/2005	4	3	75	10 years
*In 2014 and during t	the incumbency of the director.	1				

#### (b) Audit Committee

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee		
Chairman (ID)	Jaime C. Laya	04/2010	6	6	100	5 years		
Member (NED)	Antonino T. Aquino	04/2014	3	3	100	1year		
Member (ID)	Rizalina G. Mantaring	04/2014	3	3	100	1 year		
*In 2014 and during the incumbency of the director.								

Disclose the profile or qualifications of the Audit Committee members. All committee members possess the qualifications and none of the disqualifications required to be elected.

Jaime C. Laya - Filipino, 75, has served as an Independent Director of ALI since April 2010. He is an Independent Director of publicly listed companies namely GMA Network, Inc., GMA Holdings, Inc. and Manila Water Company, Inc. His other significant positions are: Chairman and President of Philippine Trust Company (Philtrust Bank)., Independent Director of Philippine AXA Life Insurance Co., Inc.; and Trustee of Cultural Center of the Philippines, St. Paul's University – Quezon City, Ayala Foundation, Inc., Escuela Taller de Filipinas Foundation, Inc., Fundación Santiago, and other non-profit, non-stock corporations. He graduated magna cum laude from University of the Philippines in 1957with a degree in B.S.B.A. (Accountancy) and took Management Studies on Industrial Management at the Georgia Institute of

Technology in 1960. He later on took his Ph.D. in Financial Management at the Stanford University in 1967. He has served as Minister of the Budget, Minister of Education, Culture and Sports, Governor of the Central Bank of the Philippines, Chairman of the National Commission for Culture and the Arts, and Professor and Dean of Business Administration of the University of the Philippines.

Antonino T. Aquino - Filipino, 67, has served as Director of ALI since April 2009. He is also a Director of Manila Water Company, Inc. (MWC), another publicly listed company, since 1999. He was the President of ALI from April 2009 to April 2014, MWC from April 1999 to April 2009, Property Management Corporation from 1989 to 1999. He is a Member of the Multi Sectoral Advisory Board of the Philippine Army since 2014. He was named "Co-Management Man of the Year 2009" by the Management Association of the Philippines for his leadership role in a very successful waterworks privatization and public-private sector partnership. He earned a degree in BS Management and Masters in Business from the Ateneo de Manila University in 1968 and 1975, respectively.

Rizalina G. Mantaring - Filipino, 55, has served as an Independent Director of ALI since April 2014. She holds the following position: Country Head for the Sun Life Financial group of companies in the Philippines, President and CEO of the flagship Sun Life of Canada (Philippines) Inc., Director of Sun Life of Canada (Philippines) Inc., Sun Life Financial Plans, Sun Life Asset Management Co. Inc., Sun Life Financial Philippine Holding Co. Inc., Sun Life Grepa Financial, Inc. and Grepalife Asset Management Corporation; Independent Director of Microventures Foundation Inc. She is also the Chair of Sun Life Financial-Philippines Foundation, Inc., and a member of the Makati Business Club, Management Association of the Philippines, Financial Executives of the Philippines and Women Corporate Directors Philippines. In 2010, she was selected as one of the 100 Most Outstanding Alumni of the past century by the University of the Philippines College of Engineering. In 2011, she was named by Moneysense Magazine as one of the 12 Most Influential in Personal Finance. She is also a recipient of the 2011 CEO EXCEL award given by the International Association of Business Communicators. She is a BS Electrical Engineering, cum laude, graduate of the University of the Philippines. She obtained her MS degree in Computer Science from the State University of New York at Albany.

#### Describe the Audit Committee's responsibility relative to the external auditor.

The Audit Committee assists the Board of Directors in the fulfillment of its oversight responsibility relating to the accuracy of the Company's financial statements and the soundness of its financial reporting process, the robustness of its internal control and risk management systems and processes, internal audit activities, the annual independent audit of the financial statements, and compliance with legal and regulatory requirements. The Audit Committee is also responsible for the appointment and removal of the external auditor. The Committee likewise evaluates and/or approves specific matters presented by the Internal Audit Division and external auditor. In addition, the Committee reviews the Company's enterprise-wide risk management process and risk mitigation plans.

#### (c) Risk Committee

(On 28 August 2014, the Board of Directors approved, confirmed and ratified the appointment of the Chairman and Members of the Risk Committee)

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee
Member (ID)	Jaime C. Laya	04/2010	6	6	100	5 years
Member (NED)	Antonino T. Aquino	04/2009	3	3	100	6 years
Chairman (ID)	Rizalina G. Mantaring	04/2014	3	3	100	1 year
*In 2014 and during	ng the incumbency of the director.					

#### (d) Nomination Committee

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee		
Chairman (ID)	Francis G. Estrada	04/2014	1	1	100	1 year		
Member (NED)	Antonino T. Aquino	04/2009	4	4	100	6 years		
Member (NED)	Fernando Zobel de Ayala	04/1999	4	3	75	26 years		
*In 2014 and durin	*In 2014 and during the incumbency of the director.							

## (e) Personnel and Compensation Committee

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee
Chairman (ID)	Francis G. Estrada	04/2014	2	2	100	1 year
Member (NED)	Fernando Zobel de Ayala	04/1999	2	1	50	26 years
Member (NED)	Jaime Augusto Zobel de Ayala	06/1988	2	1	50	27 years
Member (NED)	Antonino T. Aquino	04/2009	2	1	50	6 years
*In 2014 and durin	ng the incumbency of the director.					

## (f) Related Party Transactions Review Committee

(In accordance with the Company's Related Party Transaction (RPT) Policy, the Audit Committee is constituted as the Related Party Transactions Review Committee. The RPT Policy was approved by the Audit Committee on 11 August 2014 and ratified by the Board of Directors on 28 August 2014.)

Office	Name	Date of Appointment	No. of Meetings Held*	No. of Meetings Attended	%	Length of Service in the Committee
Member (ID)	Jaime C. Laya	04/2010	6	6	100	5 years
Member (NED)	Antonino T. Aquino	04/2009	3	3	100	6 years
Chairman (ID)	Rizalina G. Mantaring	04/2014	3	3	100	1 year
*In 2014 and during the incumbency of the director.						

# (g) Sustainability Committee

## Provide the same information on all other committees constituted by the Board of Directors:

Office	Name	Date of Appointment	No. of Meetings Held	No. of Meetings Attended	%	Length of Service in the Committee
Chairman (ID)	Jaime C. Laya	04/2010	2	1	50	5 years
Member (ID)	Rizalina G. Mantaring	04/2014	2	2	100	1 year
Member (ED)	Bernard Vincent O. Dy	04/2014	2	2	100	1 year
*In 2014 and during the incumbency of the director.						

## 3) Changes in Committee Members

Indicate any changes in committee membership that occurred during the year and the reason for the changes:

Name of Committee	Name	Reason
Executive		Mr. Dy replaced Mr. Oscar S. Reyes, whose term
	Bernard Vincent O. Dy, (Member)	as an independent director of the Company
		expired on April 7, 2014.
Audit	Rizalina G. Mantaring (Member)	Ms. Mantaring and Mr. Aquino replaced Ms.

	Antonino T. Aquino (Member)	Mercedita S. Nolledo and Mr. Oscar S. Reyes, whose terms as non-executive director and independent director expired on April 7, 2014.
Risk	n/a	n/a
Nomination	Francis G. Estrada (Chairman)	Mr. Estrada replaced Mr. Oscar S. Reyes, whose term as an independent director of the Company expired on April 7, 2014.
Personnel and Compensation	Antonino T. Aquino (Member)	Mr. Aquino replaced Ms. Mercedita S. Nolledo, whose term as non-executive expired on April 7, 2014.
Sustainability	Rizalina G. Mantaring (Member) Bernard Vincent O. Dy (Member)	Ms. Mantaring and Mr. Dy replaced Messrs. Oscar S. Reyes and Antonino T. Aquino, whose terms as independent director and executive director expired on April 7, 2014.
Sustainability	n/a	n/a

# 4) Work Done and Issues Addressed

Describe the work done by each committee and the significant issues addressed during the year.

Work Done	Issues Addressed
Approval of various project launches     Approval of the incorporation of new compa	ny
Assisted the Board of Directors in the fulfillment of its oversight responsibility relating to the accuracy of the Company's financial statements and the soundness of its financial reporting process, the robustness of its internal control and risk management systems and processes, internal audit activities, the annual independent audit of the financial statements, and compliance with legal and regulatory requirements.	<ul> <li>Reviewed and approved the 2014 Audited Financial Statements of the Company as prepared by the external auditors Sycip, Gorres, Velayo &amp; Co. (SGV), as well as the quarterly unaudited financial statements.</li> <li>The Committee gave its recommendation on the reappointment of SGV as the Company's external auditors for 2015 and the corresponding audit fee structure.</li> <li>The Committee likewise reviewed and/or approved specific matters presented by the Internal Audit Division and SGV. In addition, the Committee reviewed and discussed the Company's enterprise-wide risk management process and risk mitigation plans.</li> <li>In 2014, the Board, through the Audit Committee conducted a thorough review of the Company's operational methods, financials controls, compliance procedures and risk management systems. It was determined that all internal processes remain satisfactory and in accordance with best business practices.</li> </ul>
Implemented and maintained a process which ensures that all directors nominated for election at the Annual Stockholders' Meeting have all the qualifications and none of the disqualifications for directors as stated in the By-Laws and the Manual of Corporate Governance.	<ul> <li>Reviewed the qualifications of key executives prior to hiring, re-assignment/movement, or promotion.</li> </ul>
Established a formal and transparent process	<ul> <li>Approved the grant of the 2014 performance bonus,</li> </ul>
	1. Acquisition of shares, land and building 2. Availment of real estate mortgage to secure and approval of various project launches 4. Approval of the incorporation of new compants. Participation in the bidding of the South Integration of the Board of Directors in the fulfillment of its oversight responsibility relating to the accuracy of the Company's financial statements and the soundness of its financial reporting process, the robustness of its internal control and risk management systems and processes, internal audit activities, the annual independent audit of the financial statements, and compliance with legal and regulatory requirements.  Implemented and maintained a process which ensures that all directors nominated for election at the Annual Stockholders' Meeting have all the qualifications and none of the disqualifications for directors as stated in the By-Laws and the Manual of Corporate Governance.

Compensation Committee	for developing and reviewing policies related to the remuneration of corporate directors, officers and other key personnel.	Executive Stock Ownership Plan (ESOWN) and Executive Housing Privilege (EHP) to qualified officers of the Company (Approved on Feb 11, 2015)
Sustainability	Provided oversight to the sustainability initiatives of the Company, guides policymaking in the Company's sustainability program, and ensures full Company support and alignment with the Ayala Group of Companies' commitment to Sustainable Development.	<ul> <li>Expanded the Company's sustainability program to include disaster risk reduction in land acquisitions, pedestrian/transport connectivity, storm water and ecosystem sensitive design as well as emergency preparedness.</li> <li>Approved the preparation of an integrated report based on the Global Reporting Initiative - G4 Sustainability Reporting Guidelines.</li> </ul>

## 5) Committee Program

Provide a list of programs that each committee plans to undertake to address relevant issues in the improvement or enforcement of effective governance for the coming year.

Name of Committee	Planned Programs	Issues to be Addressed	
Executive	One of the tools used by the Board to monitor and improve its performance is ar		
Audit	annual self-assessment exercise.		
Risk			
Nomination	This is administered in the form of a form	al questionnaire that is answered by each	
Personnel and Compensation	•	e their individual performance and that of	
Related Party Transactions Review	the Board as a whole. The results are compiled by the Compliance Officer and		
Sustainability	Corporate Secretary. This self-assessment performance: Fulfillment of the Board's K Management Relationship, Effectiveness of	ual assessment of the President and CEO. ious Board committees was likewise	

## F. RISK MANAGEMENT SYSTEM

## 1) Disclose the following:

#### (a) Overall risk management philosophy of the company;

Risk is inherent in our business. The identification, monitoring and effective mitigation of these risks are critical in delivering the Company's business objectives and in creating sustainable shareholder value.

# (b) A statement that the directors have reviewed the effectiveness of the risk management system and commenting on the adequacy thereof;

The Risk Committee is expected, through the provision of checks and balances, to support the corporate governance process. Specifically, it shall be responsible for the review of the adequacy of the Enterprise Risk Management framework/process of the Corporation. The Board, thru the Committee, provides oversight by providing continuous input, evaluation and feedback on the effectiveness of the risk management process.

As stated in the report of the Audit Committee to the Board of Directors and published in the Company's 2014 Annual Report, the Audit Committee has reviewed, discussed and confirmed the adequacy of the company's enterprise-wide risk management process, including the major risk exposures, the related risk mitigation efforts and initiatives, and the status of risk mitigation plans. The review was undertaken in the context that management is primarily responsible for the risk management process.

## (c) Period covered by the review;

Quarterly

# (d) How often the risk management system is reviewed and the directors' criteria for assessing its effectiveness;

The risk management system is reviewed on a quarterly basis.

(e) Where no review was conducted during the year, an explanation why not.

Not applicable.

#### 2) Risk Policy

### (a) Company

Give a general description of the company's risk management policy, setting out and assessing the risk/s covered by the system (ranked according to priority), along with the objective behind the policy for each kind of risk:

The Company has instituted a formal enterprise-wide risk management system, firmly embedded into its corporate planning process, which constantly seeks to identify, assess and address all the risks inherent and external to the business that could potentially affect the performance of the Company.

The following risks are ranked according to their potential impact to the Company in terms of financial cost, brand reputation, and likelihood of occurrence.

Risk Exposure	Risk Management Policy	Objective
Government / Political Risk	1. Risks faced by ALI and its subsidiaries	Enterprise Risk Management is also an
Organizational Risk	and affiliates shall be identified,	integral element of overall corporate
(People, Processes,	monitored and managed effectively and	governance and will provide the solid
Systems & Performance	to the best of our ability at all times.	platform that will enable the Company to
Metrics)	2. Enterprise Risk Management will be	achieve the following objectives:
Project Execution / Delivery	embedded in the Company's critical	
Risk(Time, Cost, Quality)	business activities, functions and	To establish sustainable competitive
Product / Service Quality	processes.	advantage,
and Safety Risk	3. A robust risk assessment system,	
Risk of Being Marginalized	methodology and reporting structure	To optimize its risk management cost, and
by Competition	will be used with all risk issues	
	identified, analyzed, assessed, and	To pursue strategic growth opportunities
	monitored in a consistent manner.	with confidence
	4. The performance of our Enterprise-wide	
	Risk Management initiatives will be	
	regularly monitored, reviewed and	
	reported.	

## (b) Group

Give a general description of the Group's risk management policy, setting out and assessing the risk/s covered by the system (ranked according to priority), along with the objective behind the policy for each kind of risk:

The following risks are ranked according to their potential impact to the Company in terms of financial cost, brand reputation, and likelihood of occurrence.

Risk Exposure	Risk Management Policy	Objective
Residential: Resiliency and preparedness to respond to a market downturn  Residential: Financial and Credit Risk  Residential: A bility of back and / support	Risk management policy encompasses key risks across the company, as well as group- specific risk	Enterprise Risk Management is also an integral element of overall corporate governance and will provide the solid platform that will enable the Company
Residential: Ability of back-end / support processes to keep pace with scale and scope of project delivery  Leasing: Changing Market Needs  Leasing: Attracting and retaining merchants, tenants and anchors  Strategic Land banking Group: Not being able to build land bank	(Refer to #2. Risk Policy, (a)Company above)	to achieve the following objectives:  To establish sustainable competitive advantage,  To optimize its risk management cost, and  To pursue strategic growth opportunities with confidence
Strategic Land banking Group: Delays / Inability to use land post acquisition Construction: Contractor / Supplier Risk Construction: Legal / Regulatory Risk Property Management: Failure to maintain standard or quality of service/operations in managed properties		

## (c) Minority Shareholders

Indicate the principal risk of the exercise of controlling shareholders' voting power.

## **Risk to Minority Shareholders**

The Company's Corporate Governance Policies follow best practices, specifically with respect to the equitable treatment of all shareholders – particularly the minority. While decisions by the controlling shareholders' are sometimes made, these are done in consultation with the majority of the shareholders. Our sound corporate governance and risk management practices are in place to ensure that all shareholders' views and concerns are addressed and treated fairly.

### 3) Control System Set Up

## (a) Company

Briefly describe the control systems set up to assess, manage and control the main issue/s faced by the company:

Risk Exposure	Risk Assessment (Monitoring and Measurement Process)	Risk Management and Control (Structures, Procedures, Actions Taken)
Government / Political Risk	<ul> <li>% of Permits acquired and renewed on time</li> <li>LGU Relationship indicators</li> </ul>	<ul> <li>A corporate framework for managing relationships exists</li> <li>Delineation of SBU-driven and corporate driven government and political initiatives</li> <li>Strategic roles and tactical roles on relationship management are defined</li> </ul>

Organizational Risk (People, Processes, Systems & Performance Metrics)	<ul> <li>Turnover / Attrition rates</li> <li>Percentage of key positions vacant</li> <li>Resolution of Remedy tickets</li> <li>Employee Engagement Surveys</li> </ul>	Manpower build-up to cater to SBU needs     Job specific boot camps     Periodic review of compensation package to ensure competitiveness     Employee engagement programs in place
Project Execution / Delivery Risk	Time, Cost and quality acceptable thresholds	<ul> <li>Enhancing Project Execution Plans</li> <li>Design management programs</li> <li>Partnering agreement programs</li> <li>Non-negotiable items thru Tech Council</li> <li>Contracts Management including monitoring of performance metrics</li> </ul>
Product / Service Quality and Safety Risk	Compliance rates to H&S regulations     S, H&S Incident Reports	<ul> <li>Security and safety standards</li> <li>Incident reporting and follow up process</li> <li>EHS programs in place</li> </ul>
Risk of Being Marginalized by Competition	<ul> <li>GLA monitoring vs. competitors vs. internal targets</li> <li>Dev portfolio monitoring vs. competitors vs. internal targets</li> </ul>	<ul> <li>Mixed-use vs. stand alone buildings</li> <li>Launch schedules subject to minimum takeups and "red-flag" limits</li> <li>Initiatives to drive down costs and rental rates exist</li> </ul>

# (b) Group

Briefly describe the control systems set up to assess, manage and control the main issue/s faced by the company:

Risk Exposure	Risk Assessment (Monitoring and Measurement Process)	Risk Management and Control (Structures, Procedures, Actions Taken)
Residential: Resiliency and preparedness to respond to a market downturn	<ul> <li>Contingent Liability metrics</li> <li>Sales velocity thresholds</li> <li>Ageing of take-ups</li> </ul>	<ul> <li>Pre-sale strategy to reduce uncertainty on inventory levels</li> <li>Monitoring of key indicators such as contingent liabilities, sales velocity and ageing of take up rate</li> <li>Monitoring of AR through ageing reports</li> <li>Running of scenarios (corporate and project level) to stress-test impact of market downcycles on the balance sheet</li> </ul>
Residential: Financial and Credit Risk	<ul><li>AR Levels</li><li>Mortgage rates</li><li>AR Ageing</li></ul>	<ul> <li>Credit Investigations are performed on customers before granting of payment terms</li> <li>Monitoring of AR through ageing reports</li> <li>Process in place for following up on collections</li> </ul>
Residential: Ability of back-end / support processes to keep pace with scale and scope of project delivery	Resolution of remedy tickets     % of backlog items	<ul> <li>Document checklist to ensure that sales documentation is complete</li> <li>Implementation of education programme for sellers to impart know-how on sales documentation</li> <li>Service Level Agreement (SLA) for outsourced services</li> </ul>
Leasing: Changing Market Needs	Growth or contraction indicators (internal)     BPAP forecasts	<ul> <li>Competitive scan to understand competitors' offerings</li> <li>Account management structure – ongoing engagement of tenants on their current and future business needs; Project team activity/sharing</li> <li>Addressing specifications through flexibility in design</li> </ul>

Leasing: Attracting and retaining merchants, tenants and anchors	<ul> <li>Lease out thresholds</li> <li>Occupancy Rates</li> <li>Occupancy Costs</li> </ul>	<ul> <li>Pipeline of tenants to backfill vacancies, if any</li> <li>Quarterly pipeline report</li> <li>Lease and payment schemes to assist tenants</li> <li>Tenant feedback mechanisms at property level, with trending and analysis across properties</li> </ul>
Strategic Land banking Group: Not being able to build land bank	Targets vs. actual land acquired	<ul> <li>PD teams in SBUs actively sources for land opportunities</li> <li>All land opportunities are centrally controlled and coordinated to avoid duplication of efforts by SBUs</li> <li>Centrally-driven land acquisition pricing model</li> </ul>
Strategic Land banking Group: Delays / Inability to use land post acquisition	Unusable land bank vs. Total land bank (size and value)	<ul> <li>Extensive Legal and technical due diligence is done before acquisition</li> <li>Systematic tracking of unresolved issues and problem</li> <li>Ensuring early assignment of responsibilities for new land assets in inventory</li> </ul>
Construction: Contractor / Supplier Risk	Accredited contractors / suppliers database monitoring     Contractors / suppliers performance metrics	<ul> <li>Programme to develop and widen contractor base, especially specialty contractors, in the provinces.</li> <li>Strategic alliances and partnerships with main contractors</li> <li>Monitoring of concentration risk</li> </ul>
Construction: Legal / Regulatory Risk	Monitoring of regulatory sanctions and thresholds	Audits conducted to ensure compliance to legal, regulatory requirements (i.e. compliance audits, CQC Internal & Surveillance audits)     Monitoring of changes to laws and regulations     Contractual Liability established in contracts
Property Management: Failure to maintain standard or quality of service/operations in managed properties	<ul> <li>Resolution % vs. Pending issues</li> <li>Performance evaluation reports</li> </ul>	<ul> <li>Service Level Agreement – which includes standards of operations, feedback, incident reporting, etc</li> <li>Monitoring of customer complaints and satisfaction</li> <li>Operational monitoring on performance of properties</li> </ul>

# (c) Committee

Identify the committee or any other body of corporate governance in charge of laying down and supervising these control mechanisms, and give details of its functions:

Committee/Unit	Control Mechanism	Details of its Functions
Committee/Unit  Audit Committee and Risk Committee	Update on the Quarterly company's risk profile and status thru the report of the company's Chief Risk Officer      Risk-based audits conducted by the company's Internal Audit group and reported to Committee on a quarterly basis	Ensure that an overall set of risk management policies and procedures exist for the Corporation.      Review the adequacy of the Corporation's enterprise risk management framework/process. The Board, thru the Committee, provides oversight by providing continuous input, evaluation and feedback on the effectiveness of the risk management process.
		Review the results of the annual risk assessment done by the designated Chief Risk Officer (CRO). The report shall include the identified risks that impact on the Corporation and the corresponding measures in addressing such risks.      Evaluate the risk assessment report submitted by the CRO on a periodic basis. The report
		may include existing and emerging risks identified with the Corporation and its subsidiaries, and the related risk mitigation strategies and action plans of management.
		Monitor the risk management activities of the Corporation and evaluate the effectiveness of the risk mitigation strategies and action plans, with the assistance of the internal auditors.
		Meet periodically with Management to discuss the Committee's observations and evaluation on its risk management activities.

### G. INTERNAL AUDIT AND CONTROL

# 1) Internal Control System

Disclose the following information pertaining to the internal control system of the company:

# (a) Explain how the internal control system is defined for the company;

The Board establishes the vision, strategic objectives, key policies and procedures for the management of the Company, as well as the mechanism for monitoring and evaluating management's performance. The Board also ensures the adequacy of internal controls and risk management practices, accuracy and reliability of financial reporting, and compliance with applicable laws and regulations.

(b) A statement that the directors have reviewed the effectiveness of the internal control system and whether they consider them effective and adequate;

The Audit Committee of ALI submits to the Board of Directors (BOD) an annual report on the Committee's review of the effectiveness and adequacy of the internal control system of the Company. The same report is included in the Company's Annual Report.

#### (c) Period covered by the review;

The period covered by the review is one year.

(d) How often internal controls are reviewed and the directors' criteria for assessing the effectiveness of the internal control system; and

Based on annual risk assessments approved by the Audit Committee, the Internal Audit Division (IAD) conducts risk-based audit projects to verify the effectiveness and efficiency of the process under review, determine compliance with applicable internal policies and laws and regulations, and provide recommendations for improvement. As the audit projects are completed, IAD presents to the Audit Committee the results of the engagements, usually on a quarterly basis.

(e) Where no review was conducted during the year, an explanation why not.

The independent review of the Company's internal control system by the Internal Audit Division (IAD) of ALI is based on an annual risk assessment and the results of such activity are included in the annual strategic audit plan of the ALI IAD. The results of the audits conducted by ALI IAD are presented to the Audit Committee on a quarterly basis. Areas not covered by ALI IAD are considered areas of lesser risks to the Company and therefore do not form part of the priority areas of ALI IAD.

#### 2) Internal Audit

# (a) Role, Scope and Internal Audit Function

Give a general description of the role, scope of internal audit work and other details of the internal audit function.

Role	Scope	Indicate whether In-house or Outsource Internal Audit Function	Name of Chief Internal Auditor/Auditing Firm	Reporting process
Assurance	All processes within the ALI group of companies	Primarily carried out by the Internal Audit Division (IAD) but complemented by outsourced third parties when needed	Leovigildo D. Abot	Quarterly reporting process to the Audit Committee of ALI
Consulting	As required, based on the needs/requirements of the organization	Primarily carried out by the Internal Audit Division (IAD) but complemented by outsourced third parties when needed	Leovigildo D. Abot	At the end of the consulting engagement

(b) Do the appointment and/or removal of the Internal Auditor or the accounting /auditing firm or corporation to which the internal audit function is outsourced require the approval of the audit committee?

Yes, approval from the Audit Committee is required.

(c) Discuss the internal auditor's reporting relationship with the Audit Committee. Does the internal auditor have direct and unfettered access to the board of directors and the Audit Committee and to all records, properties and personnel?

The Internal Audit Division (IAD), headed by Leovigildo D. Abot as Chief Audit Executive (CAE), reports to the Audit Committee of the Board. The IAD provides independent and objective assurance and advisory services to the Company. Through the Audit Committee, the IAD assists the Board in the discharge of its duties and responsibilities as provided for in the SEC's 2014 Revised Code of Corporate Governance.

The IAD has a Charter that has been approved by the Audit Committee. This Charter describes the mission, independence and objectivity, scope and responsibilities, authority, accountability and standards of the IAD including direct and unfettered access to the board of directors and the audit committee and to all records, properties and personnel of the Company.

#### (d) Resignation, Re-assignment and Reasons

Disclose any resignation/s or re-assignment of the internal audit staff (including those employed by the third-party auditing firm)and the reason/s for them.

Name of Audit Staff	Reason
Salvador C. Guarino, Jr.	Joined an independent auditing/ consulting firm to assume higher position

#### (e) Progress against Plans, Issues, Findings and Examination Trends

State the internal audit's progress against plans, significant issues, significant findings and examination trends.

Progress Against Plans	The IAD prepares and presents to the ARC an annual		
Issues <sup>5</sup>	Audit Plan. The IAD executes and reports to the ARC		
Findings <sup>6</sup>	the results of its engagement projects on a quarterly basis. Likewise, at the end of the reporting year, ALI		
Examination Trends	CAE reports to the AUDIT COMMITTEE the performance of the IAD during the past year.		
	performance of the IAD during the past year.		

The relationship among progress, plans, issues and findings should be viewed as an internal control review cycle which involves the following step-by-step activities:

- 1) Preparation of an audit plan inclusive of a timeline and milestones;
- **2)** Conduct of examination based on the plan;
- **3)** Evaluation of the progress in the implementation of the plan;
- 4) Documentation of issues and findings as a result of the examination;
- 5) Determination of the pervasive issues and findings ("examination trends") based on single year result and/or year-to-year results;
- 6) Conduct of the foregoing procedures on a regular basis.

#### (f) Audit Control Policies and Procedures

Disclose all internal audit controls, policies and procedures that have been established by the company and the result of an assessment as to whether the established controls, policies and procedures have been implemented under the column "Implementation."

<sup>&</sup>lt;sup>5</sup>"Issues" are compliance matters that arise from adopting different interpretations.

<sup>&</sup>lt;sup>6</sup>"Findings" are those with concrete basis under the company's policies and rules.

Policies & Procedures	Implementation
Each SBU or subsidiary of ALI has prepared	These policies and procedures are observed and
documented policies and procedures that govern its	implemented.
operations. Examples include policies and procedures	
for financial accounting, human resource	
administration, information technology, code of	
ethics/code of conduct, whistle-blowing, AMLA	
compliance, etc.	

# (g) Mechanisms and Safeguards

State the mechanism established by the company to safeguard the independence of the auditors, financial analysts, investment banks and rating agencies (example, restrictions on trading in the company's shares and imposition of internal approval procedures for these transactions, limitation on the non-audit services that an external auditor may provide to the company):

Auditors (Internal and External)	Financial Analysts	Investment Banks	Rating Agencies
The Charter of IAD states:  The internal audit activity will remain free from interference by any element in the organization, including matters of audit selection, scope, procedures, frequency, timing, or report content to permit maintenance of a necessary independent and objective mental attitude.  To maintain objectivity, the IAD is not involved in day-to-day control procedures. Instead, each ALI subsidiary or strategic business unit is responsible for their own internal control and efficiency. Internal auditors must exhibit the highest level of professional objectivity in gathering, evaluating, and communicating information about the activity or process being examined. Internal auditors must make a balanced assessment of all the relevant circumstances and not be unduly influenced by their own interests or by others in forming judgments.  The CAE will confirm to the Board through the Committee, at least annually, the organizational independence of the internal audit activity.	We schedule one-on-one meetings and site visits to our various developments separately for each brokerage house      As a policy, we do not provide profit guidance and allow analysts to generate their own forecasts and estimates based on our disclosures, analyst briefings, and operating stats that we make readily available      We provide the same information to all research analysts, financial institutions, and fund managers	<ul> <li>Securities issued to the public are registered with the SEC</li> <li>Conduct of due diligence review by investment bank</li> <li>Underwriting Commitment subject to bank approval</li> <li>Pricing of securities are subject to auction or book building process</li> <li>Securities issued are held by a trustee in behalf of the investing public</li> </ul>	Rating  • Conduct of due diligence review

(h) State the officers (preferably the Chairman and the CEO) who will have to attest to the company's full compliance with the SEC Code of Corporate Governance. Such confirmation must state that all directors, officers and employees of the company have been given proper instruction on their respective duties as mandated by the Code and that internal mechanisms are in place to ensure that compliance.

The Chairman, the CEO and Compliance Officer of the Company will attest to the Company's compliance with the SEC Code of Corporate Governance.

The Board of Directors (led by the Chairman), Management, Officers and employees of Ayala Land, Inc. (led by the President / CEO) commit themselves to the principles and best practices of governance contained in our Manual of Corporate Governance as a guide in the attainment of its corporate goals. The Corporation shall make a continuing effort to create awareness of good corporate governance within the organization. At the same time, the entire organization declares its continuing commitment to the Vision statement and corporate values of Ayala Land, Inc.

The Board of Directors is the supreme authority in matters of governance and managing the regular and ordinary business of the Corporation. Within their chartered authority, the directors acting as a board have the fullest powers to regulate the concerns of the Corporation according to their best judgment.

#### H. ROLE OF STAKEHOLDERS

1) Disclose the company's policy and activities relative to the following:

	Policy	Activities
Customers' welfare	The Company recognizes the significance of customer contributions to its success. We are unrelenting towards further strengthening the trust and confidence of our customers by constantly ensuring ontime delivery of best-in-class products and services.	We continuously sharpen customer focus and accountability and have considerably improved our service levels across all customer-facing units through dedicated service and relationship management teams.
Supplier/contractor selection practice	The Company recognizes the rights of all our business partners and we strive to forge long-term and mutually-beneficial relationships with them through impartial dealings and adherence to the highest level of moral and ethical conduct.  We grant equal opportunities to, and promote fair and open competition among vendors and trade partners by encouraging the highest level of productivity, efficiency, quality, and cost-competitiveness	We accredit suppliers who share the same vision as the Company along these lines, with preference for those who adopt a green mindset under our greening the supply chain campaign
Environmentally friendly value-chain	We strongly adhere to best sustainable practices in the delivery of our products and services.	We have embedded sustainable practices in our day-to-day operations, including partnering and accrediting business partners who adhere to the same environmental sustainable philosophies and practices.
Community interaction	We are dedicated to improve the quality of life not only of our customers but also of the families and people in the communities that surround our developments and society as a whole.	We provide livelihood programs, education and trainings to the communities affected by our developments.

Anti-corruption programmes and procedures	We consistently work hand in hand with the government, both at the national and local levels, to address various environmental and social issues.  We constantly seek to partner with the public sector in developing business solutions, initiatives, and infrastructure platforms that may serve as catalysts for social progress and contribute to raising the standard of living of people in the communities we serve and develop.	We support the government's antimoney laundering campaign and other laws by complying with all the rules and regulations imposed by the PSE, SEC, PDEx, BSP and other government institutions
Safeguarding creditors' rights	We acknowledge the rights of creditors as stakeholders and are committed to honoring our contracted financial obligations and any financial covenants these may contain.	We present creditors with readily available information required to evaluate the Company's credit standing.

# 2) Does the company have a separate corporate responsibility (CR) report/section or sustainability report/section?

A comprehensive Sustainability Report will be released online in September 2015. This new approach will allow Ayala Land to provide more focus on its discussion of its sustainability practices under the Global Reporting Initiative (GRI) standards. This new approach allows the Corporation to address our different set of readers and stakeholders in a more strategic and focused manner, and to communicate our business results more effectively.

The Corporation is one of the first in the Philippines to benchmark on the metrics of the Global Reporting Initiative (GRI) and has been publishing an annual sustainability report since 2007. The Corporation adheres to its four focus areas — Site Resilience, Pedestrian and Transit Connectivity, Contribution to Local Economy/Employment and Eco-efficiency.

#### 3) Performance-enhancing mechanisms for employee participation.

# (a) What are the company's policy for its employees' safety, health, and welfare?

In 2014, the Company has established its central Occupational Safety and Health (OSH) Committee to enhance Ayala Land's safety program at a brand level. The Committee was primarily intended to ensure both regulatory compliance and improvement of the Company's performance on safety, as well as protecting the health of its most valuable asset—its people.

As a major start, an overall Ayala Land Corporate OSH Program has been drafted and cascaded for development to the Company's subsidiaries for program alignment and standardization. This OSH program was developed in accordance with the framework of occupational safety and health management which the Department of Labor and Employment (DOLE) of the Philippines through its Bureau of Working Conditions (BWC) is regulating and driving.

To achieve the Company's objectives in safety and health management, the Company's management shall ensure that programs and actions are in place and are being done religiously via the following;

Ensuring that all employees and engaged workers (including contracted workers) receive proper
orientation and needed training on work and workplace safety before and during their
employment or service engagement and as deemed necessary, based on the nature or gravity of
the hazard/s in the workplace or activity.

- Putting in place a continuing communications program to keep the level of awareness on occupational safety and health of all employees and contracted workers high, eliminating complacency in job execution and keeping abreast with latest development and learning related to preventing occupational injury and illness and enhancing wellness promotion.
- Providing a system to properly assess, screen and detect workers psycho-physical state, capability
  and limitations in performing work safely and efficiently before employment or work engagement
  as well as to effectively monitor employees health and well being with respect to work and
  workplace hazard or exposures.
- Establishing and consistently enforcing a system of motivating positive attitude and recognizing
  proper behavior towards contributing to safe work conduct, good health protection and
  maintenance in all workplaces as well as penalizing improper work behavior or negligent action
  resulting to occupational injury and/or illness.
- Ensuring that all workplace hazards are proactively and continuously identified and that needed
  reasonable corrective measures are In place to prevent or control physical, biological, ergonomic
  and chemical hazards existing in all work areas or those which are developed as a result of
  operations or day-to-day activities.

To further promote and effectively ensure adherence to the belief and aspirations of the Company towards occupational safety and health, management shall integrate accident prevention and occupational health maintenance in evaluating the performance of both business and support units. A Safety Council was also established in 2013. OSH performance shall be a regular item to be monitored and reported in the Risk Committee meetings and a regular agenda item in the regular Safety Council meetings.

For our construction projects, we mandate the use of personal protective equipment, safety glasses, and dust masks among construction personnel. We have a detailed Emergency Response Plan in place and regular drills for fire, earthquake, and emergency are conducted.

We also urge our employees to undergo annual physical examinations and regular flu, cervical, and pneumonia vaccinations. Employees receive health risk assessments, timely information on prevention of serious diseases.

We also provide extensive health insurance coverage for both employees and eligible family members (inpatient, outpatient, disability and invalidity), medical allowances, retirement provision and leave entitlements such as sick, vacation and parental leaves. We have our clinic with a company nurse and doctor available to employees.

All matters related to the health, safety, and welfare of employees, including training and development programs and rewards and compensation are fully discussed in the Sustainability Report which will be released in September 2015.

#### (b) Show data relating to health, safety and welfare of its employees.

ALI's construction arm, MDC implemented the Total Safety & Quality Culture Building Program in 2014. Major initiatives were the conduct of the DOLE mandated 8-hr Site Safety Orientation, conduct of the Safety and Quality Summit for Project Managers and Project In-charge, conduct of the 40-hr Construction Operation Safety & Health (COSH) Training, launch of the EHS Summit attended by Subcon Principals to cascade MDC's Safety Policies, implementation of the Safety Management By Walking Around and Pre-Activity Training and Orientation on Safety ((PATOS).

MDC recorded a total of 1.02 minor total recordable incident rate, 0.04 major total recordable incident rate, 94,401,248 safe man-hours for 2014. ALI's Property Management arm, APMC, recorded a zero incidence of work-related injury/illness as reported to DOLE. Provided are the total Parental leaves taken by ALI employees in 2014

Parental Leaves		No. of Employees that Took Parental Leave		No. of Employees who Returned to Work		The Return to Work Rates	
	No. of Employees entitled to Parental Leave	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
AYALA LAND	498	3	9	3	9	100%	100%
ALVEO LAND	118	3	0	3	0	100%	-
AVIDA LAND	242	0	0	0	0	-	-
MDC	0	-	-	-	-	-	-
AMAIA LAND	216	2	4	2	3	100%	75%
BELLA VITA	28	0	0	0	0	-	-
APMC	319	12	3	12	3	100%	100%
EL NIDO RESORTS	333	6	5	6	5	100%	100%
SEDA HOTELS	151	1	1	1	1	100%	100%
HOLIDAY INN	99	0	2	0	2	-	100%
FAIRMONT	293	8	8	8	8	100%	100%
INTERCON	200	1	2	1	2	100%	100%
CEBU MARRIOT	166	2	3	2	3	100%	100%
TOTAL	2663	38	37	38	36	100%	97%

#### (c) State the company's training and development programs for its employees. Show the data.

Training sessions and activities are designed to enhance team performance, boost knowledge in sustainability practices, address new issues and challenges, and foster camaraderie.

- Ayala Land conducted a total of 6,440 training hours translating to 42 training sessions.
- MDC conducted a total of 14,153 training hours translating to 1,261 training sessions for the
  different Programs such as level-based Leadership Development Program, Development program
  for Critical Positions, Skilled Workers TESDA NC II Certification, Safety & Quality Culture Building
  Programs and other Technical & Competency-based training.
- APMC registered a total of 15,426 training hours composed of 109 training sessions in under various service improvement programs.

Ayala Land Parent and Subsidiaries Consolidated Training Hours 2014					
Employee Category Total Training Hours Total Employees Average Training Hrs					
Senior Management (MTF-UP)	1,902.5	79	24.08		
Middle Management (MTA-MTE)	12,232.4	509	24.0		
Rank and File	49,678.9	1,448	34.31		
TOTAL	63,813.8	2,036	31.34		

# (d) State the company's reward/compensation policy that accounts for the performance of the company beyond short-term financial measures

The Company implements an Employee Stock Ownership (ESOWN) Plan to introduce into the Company's performance and rewards systems a long-term perspective to complement the short-term components and mechanisms that are in place. This is meant to encourage decision-makers to balance short-term with long-term goals and objectives.

4) What are the company's procedures for handling complaints by employees concerning illegal (including corruption) and unethical behavior? Explain how employees are protected from retaliation.

All employees, third-party business partners, or other stakeholders are encouraged and empowered to report their concerns should they suspect or become aware of any illegal or unethical activities. This can be done through the Ayala Land Business Integrity Channels.

The Company's business integrity channels are communication facilities that enable individuals to freely report fraud, violations of laws, rules, and regulations, or misconduct to people of authority without fear of retaliation.

These secured channels provide concerned individuals all possible means to come forward and report their concerns either through electronic mail, telephone, fax, post mail, website or face-to-face discussions.

The ultimate goal is to give employees, third-party business partners, and other stakeholders every possible means for coming forward, so that they report information to top management or to the Board of Directors, rather than turning to the media.

The Ayala Land Business Integrity Channels shall be spearheaded by the Ayala Land Ethics Committee. The Ethics Committee, which has a direct reporting line to the Audit Committee, shall be chaired by the Head of Human Resource Division, and will be composed of selected members from the Internal Audit Division (IAD), Risk Management Division, and Ayala Group Legal Counsel. The committee evaluates and resolves concerns received via the business integrity channels to ensure just and prompt resolution.

The Ayala Land Business Integrity Channels shall receive all reports from whistleblowers about the following:

- Conflicts of Interests
- Misconduct or Policy Violations
- Theft, Fraud or Misappropriation
- Falsification of Documents
- Financial Reporting Concerns
- Retaliation Complaints

The Ayala Land Business Integrity Channels shall accept reports made anonymously. The whistleblower who files a report may choose to provide the manner by which he can be contacted without jeopardizing his anonymity.

Such means shall include, but is not limited to using an e-mail address, or a mobile number, among others. If the whistleblower chooses to identify himself, the recipient of the report from any of the Reporting Channels shall ask the whistleblower if he is willing to be identified in the course of the investigation.

After the investigation has been completed, and the report is substantiated, the Committee shall inform the Respondent's Company HRD about the report for appropriate action. The Respondent's Company HRD shall coordinate with the Committee in conducting full investigation in accordance with applicable Company policies and procedures.

The Committee shall ensure confidentiality of information. It shall treat all reports, including the identity of the whistleblower, confidential, unless compelled by law to reveal such information. By reporting through any of the Ayala Land Business Integrity Channels, a whistleblower is protected from any retaliation against him, provided that the report is made in good faith.

Cases of retaliation against any whistleblower may be reported through any of the Ayala Land Integrity Business Channels. The retaliation complaint shall be dealt with in accordance with this policy, or other relevant Company policies and procedures, and any applicable laws.

#### I. DISCLOSURE AND TRANSPARENCY

#### 1) Ownership Structure

# Holding 5% shareholding or more (As of January 31, 2015)

Shareholder	Number of Shares	Percent	Beneficial Owner
Ayala Corporation*	6,934,509,515 common 12,163,180,640 preferred	24.99658% 43.84419%	Ayala Corporation
PCD Nominee Corporation** (Non-Filipino)	2,338,961,627 common	8.4312%	PCD participants acting for themselves of for their customers***
PCD Nominee Corporation**	1,964,550,511 common	7.08155%	Aberdeen Asset Management Asia Limited****
PCD Nominee Corporation**	1,560,285,334 common	5.6243%	Aberdeen Asset Managers Limited****
PCD Nominee Corporation** (Filipino)	1,582,426,550 common	5.7041%	PCD participants acting for themselves of for their customers***

<sup>\*</sup>Ayala Corporation ("AC") is the parent of the Company.

# As of April 6, 2015

Name of Senior Management	Number of Direct shares	Number of Indirect shares / Through (name of record owner)	% of Capital Stock
Fernando Zobel de Ayala	12,000	-	0.00004
Jaime Augusto Zobel de Ayala	12,000	-	0.00004
Bernard Vincent O. Dy	10	9,009,787	0.06
Antonino T. Aquino	4,297,165	16,008,061	0.14
Delfin L. Lazaro	0	1	0
Vincent Y. Tan	4,732,120	9,160,151	0.1
Francis G. Estrada	1	0	0
Jaime C. Laya	10,000	0	0
Rizalina G. Mantaring	1	0	0
Arturo G. Corpuz	735,449	4,784,697	0.01990
Raul M. Irlanda	180	790,827	0.00285
Emilio Lolito J. Tumbocon	6,206,594	2,628,875	0.03185
Jaime E. Ysmael	144,000	8,113,729	0.02977
Dante M. Abando	965,628	1,453,136	0.00872
Leovigildo D. Abot	96,019	267,170	0.00131
Augusto D. Bengzon	0	1,816,268	0.00655
Aniceto V. Bisnar, Jr.	96,470	1,006,449	0.00398
Manny A. Blas II	481,928	867,583	0.00486
Ma. Corazon G. Dizon	0	949,636	0.00342
Anna Ma. Margarita B. Dy	0	4,693,853	0.01692
Steven J. Dy	125,610	907,259	0.00372
Jose Emmanuel H. Jalandoni	0	4,066,632	0.01466
Jose Juan Z. Jugo	0	269,151	0.00097
Laurent P. Lamasuta	1,977,234	2,072,841	0.02759
Robert S. Lao	0	561,717	0.00202
Michael Alexis C. Legaspi	0	3,352,401	0.01208
Joselito N. Luna	12,794	3,555,531	0.01286
Christopher B. Maglanoc	0	370,900	0.00188
Romeo T Menpin, Jr.	0	210,268	0.00099
William Thomas F. Mirasol	0	171,810	0.00062
Rodelito J. Ocampo	7,022	1,091,653	0.00396

<sup>\*\*\*</sup>PCD is not related to the Company

\*\*\*Each beneficial owner of the shares through a PCD participant is the beneficial owner to the extent of the number of shares in his/her account with the PCD

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\*\*\*Text of the number of the shares in his/her account with the PCD consecution in the number of shares in his/her account with the PCD consecution in the number of shares in his/her account with the number of shares in his/h participant. Out of the 3,921,388,177 common shares in the name of PCD Nominee account with the PCD Corporation, 1,942,832,804 or 7.0033% of the voting stocks for the account of Deutsche Bank Manila (DB), The Company has no record relating to the power to decide how the shares held by PCVD are voted. As advised to the Company, none of DB or any of its customers beneficially owns more than 5% of the Company's common shares.

\*\*\*\*Aberdeen Asset Management Asia Limited and Aberdeen Asset Managers Limited (collectively, Aberdeen") are the clients of a participant of PCD. Aberdeen

has the power to decide how their shares in the Company are to be voted.

TOTAL	20,416,703	81,207,879	0.69248
Merceditas S. Nolledo	15,228	0	0.00000
Nimfa Ambrosia L. Perez-Paras	0	0	0.00000
June Vee D. Monteclaro-Navarro	0	54,118	0.00020
Solomon M. Hermosura	480	0	0.00000
Ma. Rowena Victoria M. Tomeldan	267,799	1,025,569	0.00466
Angelica L. Salvador	29,431	789,144	0.00295

#### 2) Does the Annual Report disclose the following:

Key risks	Yes
Corporate objectives	Yes
Financial performance indicators	Yes
Non-financial performance indicators	Yes
Dividend policy	Yes
Details of whistle-blowing policy	Yes
Biographical details (at least age, qualifications, date of first appointment, relevant	
experience, and any other directorships of listed companies) of	Yes
directors/commissioners	
Training and/or continuing education programme attended by each	Yes
director/commissioner	les
Number of board of directors/commissioners meetings held during the year	Yes
Attendance details of each director/commissioner in respect of meetings held	Yes
Details of remuneration of the CEO and each member of the board of	No, this is disclosed in the Definitive
directors/commissioners	Information Statement.

Should the Annual Report not disclose any of the above, please indicate the reason for the non-disclosure.

#### 3) External Auditor's fee

Name of auditor	Audit Fee	Non-Audit Fee	
Sycip, Gorres, Velayo & Co. (SGV& Co.)	P19.01 million	P0.13*	
*SGV fees for the validation of stockholders' votes during the annual stockholders' meetings			

#### 4) Medium of Communication

List down the mode/s of communication that the company is using for disseminating information.

We address the various information requirements of the investing public through our Investor Communications and Compliance Division, which reports directly to the Chief Finance Officer (CFO).

#### • Quarterly Briefings and One-on-one Meetings

We conduct quarterly briefings for both equity and credit analysts and communicate directly with institutional and individual investors through one-on-one meetings, conference calls and written communications such as electronic mail. Analysts and investors who are unable to attend our quarterly briefings in person are also invited to participate through a teleconference facility. We also have a continuing program of enhancing our Investor Relations website, which includes the podcasts of our quarterly briefings.

# Property Tours and Site Visits

Ayala Land welcomes analysts and investors to have an actual visit of various Ayala Land property developments on a scheduled basis.

#### Roadshows and Conferences

Throughout the year, our CEO, CFO, Head of Investor Communications and Compliance, and other members of senior management (where appropriate) make themselves available for meetings with institutional investors through pre-arranged company visits, teleconferences, analyst briefings and attendance in local and international investor conferences, corporate days and non-deal roadshows. In 2014, senior management met with institutional investors and fund managers in 24 conferences and corporate day events held in Manila, Singapore, Hong Kong, Kuala Lumpur, Tokyo, Sydney, London, Edinburgh, Paris, Frankfurt, Boston, San Francisco and New York.

#### Company Website

All information on Corporate Governance and Investor Relations related matters are available online at ir.ayalaland.com.ph.

#### • Media Briefings

Our Corporate Communications Division engages the media on a regular basis through multiple channels such as media conferences, briefings, news releases, fact sheets, social gatherings, one-on-one meetings and through third-party consultants. We occasionally support media initiated causes and events that are aligned with our principles and advocacies.

#### 5) Date of release of audited financial report:

The Audit Committee is convened within 6 weeks after the reference year to discuss and evaluate the Company's financial statements. An annual analyst briefing for the full year results of the reference year is likewise conducted and disclosed to the SEC, PSE and PDEx in the same day.

#### 6) Company Website

#### Does the company have a website disclosing up-to-date information about the following?

Business operations	Yes
Financial statements/reports (current and prior years)	Yes
Materials provided in briefings to analysts and media	Yes
Shareholding structure	Yes
Group corporate structure	Yes
Downloadable annual report	Yes
Notice of AGM and/or EGM	Yes
Company's constitution (company's by-laws, memorandum and articles of association)	Yes

Should any of the foregoing information be not disclosed, please indicate the reason thereto.

#### 7) Disclosure of RPT

When RPTs are involved, what processes are in place to address them in the manner that will safeguard the interest of the company and in particular of its minority shareholders and other stakeholders?

DDT	Rolationship	Nature	Value
RPT	Relationship		(In thousands)
Please refer to Note 25. Related Party Transactions of the Audited Financial Statements			

In its regular conduct of business, the Group has entered into transactions with associates and other related parties principally consisting of advances and reimbursement of expenses, purchase and sale of real estate properties, construction contracts, development, management, underwriting, marketing, leasing and administrative service agreements.

Transactions with related parties are made at normal market prices. There have been no guarantees provided or received for any related party receivables or payables. The Group does not provide any allowance relating to receivable from related parties. This assessment is undertaken each financial year through examining the financial position of the related parties and the markets in which the related parties operate.

The details of these RPTs are disclosed annually in the notes accompanying the Company's Annual Audited Financial Statements. In addition, employees of Ayala Land are expected to promote primarily the best interest of the organization and its stakeholders. Annually, employees are required to properly disclose their business interests. For the management team, adherence to ALI's Insider Trading Policy is strictly enforced to continue to uphold transparency and practice corporate governance in the organization.

#### J. RIGHTS OF STOCKHOLDERS

#### 1) Right to participate effectively in and vote in Annual/Special Stockholders' Meetings

#### (a) Quorum

Give details on the quorum required to convene the Annual/Special Stockholders' Meeting as set forth in its By-laws.

Quorum Required	Majority

A quorum is achieved if over one-half of the stock is present or represented except in cases where the Corporation Law requires a greater number.

#### (b) System Used to Approve Corporate Acts

Explain the system used to approve corporate acts.

System Used	By poll
Description	Voting shall be by ballot or through electronic voting and each stockholder entitled to
Description	vote may cast the vote to which the number of shares he owns entitles him.

#### (c) Stockholders' Rights

List any Stockholders' Rights concerning Annual/Special Stockholders' Meeting that differ from those laid down in the Corporation Code.

All Stockholders' Rights are consistent with what is indicated in the Corporation Code.

#### **Dividends:**

Historical dividends shown below started when the Company shifted to a payout-based dividend policy in 2009 (from a fixed dividend income policy).

# Common Shares

Declaration Date	Record Date	Payment Date
February 19, 2013	March 5, 2013	March 19, 2013
Aug. 22, 2013	Sept. 6, 2013	Sept. 20, 2013
Feb. 21, 2014	March 7, 2014	March 21, 2014
Aug 28 2014	Sep 11 2014	Sep 26 2014
Feb 20 2015	Mar 06 2015	Mar 20 2015

#### **Preferred Shares**

Declaration Date	Record Date	Payment Date
Feb. 19, 2013	June 14, 2013	July 1, 2013
Feb. 21, 2014	June 16, 2014	June 30, 2014

#### (d) Stockholders' Participation

 State, if any, the measures adopted to promote stockholder participation in the Annual/Special Stockholders' Meeting, including the procedure on how stockholders and other parties interested may communicate directly with the Chairman of the Board, individual directors or board committees. Include in the discussion the steps the Board has taken to solicit and understand the views of the stockholders as well as procedures for putting forward proposals at stockholders' meetings.

Measures Adopted	Communication Procedure	
Open Forum	Q&A portion	
Motion to second	Stockholders are given the right to move the motion and a corresponding second of the motion	
Customer Service Booth	A customer service booth was made available to encourage shareholders to air their comments, feedback and other concerns.	

- 2. State the company policy of asking shareholders to actively participate in corporate decisions regarding (kindly refer also to the shareholders' rights enumerated in Section A, 1, b)
  - a. Amendments to the company's constitution:

These By-Laws may be amended, repealed or modified by the affirmative vote of the stockholders owning or representing a majority of the outstanding capital stock and majority of the Board of Directors at any regular meeting or at any special meeting duly called for the purpose; Provided, however, that by the affirmative vote of the stockholders owning or representing at least two-thirds (2/3) of the outstanding capital stock, the power and authority to amend or repeal these By-Laws or adopt new By-Laws may be delegated to the Board of Directors; Provided, finally, that the delegation of such powers and authority to the Board shall be considered as revoked whenever stockholders owning or representing a majority of the outstanding capital stock shall so vote at a regular or special meeting called for the purpose.

General Meetings may be regular or special, and shall be held at the office of the Corporation in Metro Manila. Regular meetings shall be held annually on any date in April of each year as may be determined by the Board of Directors. Special General Meetings may be held at any time by resolution of the Board of Directors or at the request of stockholders representing at least one-third of the subscribed and outstanding capital, setting forth the purpose of such meeting in the notice.

Regular or special meeting of stockholders shall be called by written or printed notice and shall be sent by personal delivery or by mail, with postage prepaid, and the notices shall be deposited in the Makati City Post Office, addressed to the address registered in the books of the Corporation at least fifteen (15) business days in advance of the date for which the meeting is called.

Any stockholder entitled to vote may be represented by proxy at any regular or special stockholders' meetings. Proxies shall be in writing and signed and in accordance with the existing laws, rules and regulations of the Securities & Exchange Commission. Duly accomplished proxies must be submitted to the office of the Corporate Secretary not later than seven (7) business days prior to the date of the stockholders' meeting. Validation of proxies shall be conducted by the Proxy Validation Committee at least five (5) business days prior to the date of the stockholders' meeting.

#### b. Authorization of additional shares:

The stockholders of the Corporation shall have preferred right to subscribe to all new issues of its stocks in the event of issue of additional shares of stock or of any increase in capital. All stockholders have pre-emptive rights, unless there is a specific denial of this right in the Articles of Incorporation or an amendment thereto. They shall have the right to subscribe to the capital stock of the corporation. The Articles of Incorporation may lay down the specific rights and powers of shareholders with respect to the particular shares they hold, all of which are protected by law so long as they are not in conflict with the Corporation Code

c. Transfer of all or substantially all assets, which in effect results in the sale of the company: Shareholders may exercise appraisal right in case of sale, lease, exchange, transfer, mortgage, pledge or other disposition of all or substantially all of the corporate property and assets as provided in the Corporation Code; and in case of merger or consolidation.

It is the duty of the directors to promote shareholders right, remove impediments to the exercise of shareholders rights and recognize lawful mechanisms to seek redress for violation of their rights. They shall encourage the exercise of shareholders' voting rights and the solution of collective action problems through appropriate mechanisms. They shall be instrumental in removing excessive costs and other administrative or practical impediments to shareholders participating in meetings and/or voting in person. The directors shall pave the way for the electronic filing and distribution of shareholder information necessary to make informed decisions subject to legal constraints.

3. Does the company observe a minimum of 21 business days for giving out of notices to the AGM where items to be resolved by shareholders are taken up?

The Company sends out notices to the AGM at least fifteen business days in advance of the date for which the meeting is called.

- a. Date of sending out notices: March 12, 2015
- b. Date of the Annual/Special Stockholders' Meeting: April 6, 2015
- 4. State, if any, questions and answers during the Annual/Special Stockholders' Meeting.

The following are the relevant and significant comments and inquiries of the stockholders during the Annual Stockholders' Meeting held last April 7, 2015:

- Mr. Philip Turner congratulated the Board for its performance and commended the Corporation's services to the community. He also inquired on the Corporation's plan on the "wasted" spaces in Tower One and Exchange Plaza specifically on the main entrance of the building suggesting that the architects assigned to design the building should also have an idea on the future use of the building's space aside from just focusing on beauty and appearance. The Chairman noted the comments and suggestions of Mr. Turner and commented that Management is constantly trying to improve the facilities and amenities of Tower One and Exchange Plaza. The Chairman emphasized that the focus of the building's design as well as with all the projects of the Corporation, is the creation of balance between efficiency and use of open space.
- Mr. Ed Lucero, another stockholder, supported the statement of the Chairman and mentioned that one of the hallmarks of the Corporation's development is its low-density construction where there are a lot of open spaces where people can interact with nature. He also

congratulated the Board, Management and staff for the outstanding performance in 2014 and expressed his confidence that Corporation will meet its target earlier than planned due to the sustainable communities that the Corporation is building.

- Mr. Eduardo Tuazon also expressed his positive feedback on the increase in the revenues of the Corporation and its subsidiary, Avida Land Corp. ("Avida"). He aired his concerns though on the lack of official and provisional receipt as proof of his payment of the reservation fee for one of the units in an Avida development in NUVALI, Laguna. He suggested that the reservation application should at least include a statement pertaining to the payment of reservation in the absence of an official or provisional receipt. The Chairman assured Mr. Tuazon that his concerns and suggestions will be taken into account. The President also mentioned that a customer service personnel will approach Mr. Tuazon after the meeting to assist him on his concerns.
- Mrs. Elnora Turner also expressed that they are happy to join the annual stockholders' every year and commended the hard work of the Board.
- Mr. Carmencita Santos, on the other hand, expressed her frustration on her customer service experience and strongly suggested that Management should make sure that customers know the feedback mechanism and their possible recourse should a problem arise. She also pointed out that she was able to get a feedback on her queries only when she mentioned that she is a stockholder of the Corporation. This also prompted her to ask the possible recourse for customers who are not stockholders. Furthermore, she noted that this issue on customer service feedback mechanism will have an impact on the marketing efforts of Management especially if customers do not know where to go to. The Chairman sympathized with Ms. Santos and assured her that a customer care representative will discuss her concerns right after the meeting so that Management could also have a better understanding thereof and that a more senior group will also work and take action on her concerns. The Chairman further stated that the President and he will personally look at what happened to make sure that proper mechanisms are put in place.
- Mr. Guillermo Gili asked about the exact location in Cavite of the LRT-1 expansion. The Chairman noted that the LRT-1 is not part of the Corporation's project and the same will be discussed in Ayala Corporation's annual stockholders' meeting.
- Mr. Federico Aldecoa recounted his experience in obtaining Bureau of Internal Revenue (BIR) Form 2306from the Corporation noting that he was asked to pay Php200.00 for it, which in his opinion is too much hassle for stockholders like him. He suggested that it would be better if the BIR Form 2306 will also be given along with the dividend check so that there will be no need to request for the form separately. He also aired his disappointment with the contact information provided to the stockholders which is only for sales concerns. The Chairman assured Mr. Aldecoa that Management will look at the best way to address these concerns while Mr. Jaime E. Ysmael, the Chief Finance Officer, also noted that the requirement of the BIR to file BIR Form 2306 is not mandatory and providing the form along with the dividend checks is a tedious process on the part of the Management. He mentioned though that Management is also hoping that this requirement will be dispensed with but he assured that if this requirement becomes mandatory the Management will work to ensure that the certification is made available to all stockholders. With respect to the telephone numbers, he mentioned that these were expanded and categorized and are available in the Corporation's website.
- Ms. Carmencita Santos, on the other hand, asked if there is a plan to increase further the number of independent directors citing that in her experience in the banking industry there is a move to increase the requirement for the independent directors to make up a majority of the board.
   Mr. Solomon M. Hermosura, the Corporate Secretary, noted that the Securities and Exchange

Commission requires only 20% of the directors as independent although the ASEAN Corporate Governance scorecard encourages companies to have the independent directors compose a majority of the board. The Chairman noted that since Ayala Corporation is the majority stockholder of the Corporation, it should also have the majority of the Board seats. He also mentioned that the Corporation in fact receives awards every year for Corporate Governance and that it does not only comply with the requirements but exceeds the Corporate Governance standards.

- Ms. Santos also asked about the rotation of the external auditor and the time limit a firm can serve as an external auditor. She commented that SGV has been serving as the Corporation's external auditor since time immemorial and asked if Management is comfortable with this set-up. The Chief Finance Officer noted that the requirement is to rotate the assigned partner and not the auditing firm itself. Mr. Ysmael emphasized that the rotation is strictly being implemented by SGV to ensure their independence and that it is also being monitored by the Management. He assured that the Board and Management are comfortable with this set-up as the requirement of rotation is being met by SGV.
- Mr. Antonio Garcia aired his concern about the policy of Trinoma Mall on the use of the family lounge, where an age limit for children is being imposed. He asked why call it a family lounge if the family members are not allowed to be together. He also mentioned if Ayala Malls Group can do something to remove or change the anti-camcording ad being aired before the start of a movie noting that while the message is clear about illegal cam-cording, it also depicts violence which is not suitable for minor audience. The Chairman assured that a representative from the Ayala Malls Group will approach Mr. Garcia to address his concerns.
- Mr. Philip Turner raised a question in relation to the unappropriated retained earnings of the Corporation, their supposed pay-out to the stockholders, and the declaration of dividends, amount and schedule. He noted that per his understanding of the Philippine Corporation Code, when the unappropriated retained earnings exceed the paid-in capital, the excess should be paid to the stockholders. In answer, the Chairman noted that the Corporation has dividend policy that it has been following over the years keeping in mind the importance of balance between the dividends for stockholders and the need of the Corporation to fund its capital expenditures. Mr. Ysmael also pointed out the Corporation's commitment in paying dividends and recounted that the Corporation has increased its dividend payout since 2010 with a yearly increase of 5%. He also emphasized the fact that last year the Corporation reached the 50% payout of the previous net income of the Corporation equivalent to Php5.7 Billion and assured that in terms of dividend pay-out, the stockholders could expect the continued growth in the years to come. He also mentioned that this year's dividend is slightly higher than last year which translates to 40% pay-out. He further commented that part of the retained earnings should also be reinvested towards funding the heavy capital expenditure program to build up the Corporation's portfolio for malls, offices and hotels to achieve the 50-50 balance between development income and other plans. Stockholders should consider that the Corporation needs to re-invest the retained earnings not only to fund the expansion program but to also avoid borrowings which will risk the strength of the Corporation's balance sheet. He also mentioned that in the future, the Management will ensure that part of the retained earnings is appropriated to fund the expansion programs of the Corporation.
- Mr. Emilio Dela Cruz aired his concern on the requirement of the Corporation in relation to accrediting real-estate brokers as selling agents of various projects and developments of the Corporation and its subsidiaries.
- He noted that compared to other developers, the Corporation's requirements are too strict including the attendance of a whole day seminar. The President commented that these seminars and strict requirements are set to make sure that selling agents will have sufficient knowledge of the Corporation's products to able to properly represent the Corporation. The Management wants to make sure that sellers are well informed of the product specification

of each project and possess proper knowledge of the various consumers segments. He also assured that to further address his concerns, a representative from the Sales Group will approach Mr. dela Cruz after the meeting.

 Mr. Guillermo Gili made a follow-up question on the engagement of SGV where the Chairman again noted that the Corporation is strictly following the rules and set the highest standards for Corporate Governance.

# 5. Result of Annual/Special Stockholders' Meeting's Resolutions\*

Resolution and Matters for Approval	Approving	Dissenting	Abstaining
Minutes of Previous Meeting	99.89%	0.00%	0.11%
Annual Report	99.87%	0.00%	0.13%
Ratification of All Acts and Resolutions of the Board of Directors and of the Executive Committee Adopted During the Preceding Year	99.87%	0.00%	0.13%
Election of Directors			
Fernando Zobel de Ayala	98.75%	1.17%	0.12%
Jaime Augusto Zobel de Ayala	98.40%	1.22%	0.12%
Bernard Vincent O. Dy	99.38%	0.74%	0.11%
Antonino T. Aquino	98.51%	1.22%	0.25%
Delfin L. Lazaro	99.17%	0.71%	0.11%
Vincent Y. Tan	99.23%	0.83%	0.11%
Francis G. Estrada (independent)	99.39%	0.49%	0.11%
Jaime C. Laya (independent)	99.23%	0.41%	0.11%
Rizalina G. Mantaring (independent)	99.63%	0.06%	0.11%
Election of External Auditors and Fixing of their Remuneration	99.89%	0.00%	0.11%

<sup>\*</sup>Percentage based on the shares represented at the April 6, 2015 Annual Stockholders' Meeting.

# 6. Date of publishing of the result of the votes taken during the most recent AGM for all resolutions:

April 7, 2015 or one day after the Annual Stockholders Meeting.

#### (e) Modifications

State, if any, the modifications made in the Annual/Special Stockholders' Meeting regulations during the most recent year and the reason for such modification:

Modifications	Reason for Modification
N/A	N/A

#### (f) Stockholders' Attendance

(i) Details of Attendance in the Annual/Special Stockholders' Meeting Held:

Type of Meeting	Names of Board members / Officers present	Date of Meeting	Voting Procedure (by poll, show of hands, etc.)	% of SH Attending in Person	% of SH in Proxy	Total % of SH attendance
Annual	<ol> <li>Fernando Zobel de Ayala</li> <li>Jaime Augusto Zobel de Ayala</li> <li>Bernard Vincent O. Dy</li> <li>Antonio T. Aquino</li> <li>Delfin L. Lazaro</li> <li>Vincent Y. Tan</li> <li>Jaime C. Laya</li> <li>Francis G. Estrada</li> <li>Rizalina G. Mantaring</li> </ol>	April 06,2015	By poll	67.03205%	16.75126%	83.78331%
Special	Not Applicable	None	-	-	-	-

# (ii) Does the company appoint an independent party (inspectors) to count and/or validate the votes at the ASM/SSMs?

The Company has engaged the services of Sycip, Gorres, Velayo&Co. to count and validate the results of the votes of the company's annual stockholders' meeting since 2013.

(iii) Do the company's common shares carry one vote for one share? If not, disclose and give reasons for any divergence to this standard. Where the company has more than one class of shares, describe the voting rights attached to each class of shares.

Yes, the Company's preferred and common shares carry one vote each.

# (g) Proxy Voting Policies

State the policies followed by the company regarding proxy voting in the Annual/Special Stockholders' Meeting.

	Company's Policies	
Execution and acceptance of proxies	The Company follows Securities Regulations Code Rule 20 of the Securities	
Notary	Exchange Commission on proxy solicitation and voting.	
Submission of Proxy		
Several Proxies	- Proxies must be issued and proxy solicitation must be made in accordance	
Validity of Proxy	with rules and regulations to be issued by the Commission	
Proxies executed abroad		
Invalidated Proxy	- Proxies must be in writing, signed by the stockholder or his duly	
Validation of Proxy	authorized representative and filed before the scheduled meeting with	
Violation of Proxy	the corporate secretary	
	- Unless otherwise provided in the proxy, it shall be valid only for the meeting for which it is intended. No proxy shall be valid and effective for a period longer than five (5) years at one time	
	<ul> <li>No broker or dealer shall give any proxy, consent or authorization respect of any security carried for the account of a customer, to a per other than the customer, without the express written authorization such customer</li> </ul>	
	- A broker or dealer who holds or acquires the proxy for at least ten percent (10%) or such percentage as the Commission may prescribe of the	

outstanding share of the issuer, shall submit a report identifying the
beneficial owner within ten (10) days after such acquisition, for its own
account or customer, to the issuer of the security, to the Exchange where
the security is traded and to the Commission

# (h) Sending of Notices

State the company's policies and procedure on the sending of notices of Annual/Special Stockholders' Meeting.

Policies	Procedure
Regular or special meeting of stockholders shall be called by written or printed notice and shall be sent by personal delivery or by mail, with postage prepaid, and the notices shall be deposited in the Makati City Post Office, addressed to the address registered in the books of the Corporation at least fifteen (15) business days advance of the date for which the meeting is called. Notice of regular or special meeting shall contain in addition to the date, hour and place of the meeting, a statement of the matters to be transacted at the meeting, and no business other than that specified in the call shall be transacted at such meeting.	The notice of stockholders' shall also set the date, time and place of the validation of proxies, which in no case, shall be less than five (5) business days prior to the annual stockholders' meeting to be held.

# (i) Definitive Information Statements and Management Report

Number of Stockholders entitled to receive Definitive Information Statements and Management Report and Other Materials	12,478	
Date of Actual Distribution of Definitive Information Statement and Management Report and Other Materials held by market participants/certain beneficial owners	March 12, 2015	
Date of Actual Distribution of Definitive Information Statement and Management Report and Other Materials held by stockholders	March 12, 2015	
State whether CD format or hard copies were distributed	CD format, hard copies and link to website were made available	
If yes, indicate whether requesting stockholders were provided hard copies	Yes, requesting shareholders were provided with their preferred formats (i.e. hard copies or CDs)	

# (j) Does the Notice of Annual/Special Stockholders' Meeting include the following:

Each resolution to be taken up deals with only one item.	Yes
Profiles of directors (at least age, qualification, date of first appointment, experience,	Yes
and directorships in other listed companies) nominated for election/re-election.	
The auditors to be appointed or re-appointed.	Yes
An explanation of the dividend policy, if any dividend is to be declared.	Yes
The amount payable for final dividends.	Yes
Documents required for proxy vote.	Yes

Should any of the foregoing information be not disclosed, please indicate the reason thereto.

#### 2) Treatment of Minority Stockholders

(a) State the company's policies with respect to the treatment of minority stockholders.

Policies Implementation

Shareholders have the right to elect, remove and replace directors and vote on certain corporate acts in accordance with the Corporation Code. Cumulative voting shall be used in the election of directors. Directors may be removed with or without cause, but directors shall not be removed without cause if it will deny minority shareholders representation in the Board.

Removal of directors requires an affirmative vote of two-thirds of the outstanding capital of the Corporation. Minority shareholders shall have the right to propose the holding of a meeting, and the right to propose items in the agenda of the meeting, provided the items are legitimate business purposes.

In accordance with existing law and jurisprudence, minority shareholders shall have access to any and all information relating to matters for which the management is accountable for and to those relating to matters for which the management should include such information and, if not included, then the minority shareholders can propose to include such matters in the agenda of the stockholders' meeting provided always that this right of access is conditioned upon the requesting shareholders having a legitimate purpose for such access.

(b) Do minority stockholders have a right to nominate candidates for board of directors?

Yes, minority stockholders maintain the right to nominate candidates for Board of Directors.

#### K. INVESTORS RELATIONS PROGRAM

1) Discuss the company's external and internal communications policies and how frequently they are reviewed. Disclose who reviews and approves major company announcements. Identify the committee with this responsibility, if it has been assigned to a committee.

The Company utilizes an email blast service as a primary medium for all internal communications. Information carried through this platform is directed at specific recipients and should not be disseminated or forwarded to external addresses. All records and data pertaining to corporate plans and objectives, personnel, resources, organizational structures and other similar or related records and data are considered classified information. Employees must not share propriety information in social media without the explicit approval of the Human Resources Division.

All official media statements and public disclosures require the approval of authorized officers of the Company prior to release. The Company's internal and external communications policies are reviewed by the Human Resources Division on a quarterly basis.

2) Describe the company's investor relations program including its communications strategy to promote effective communication with its stockholders, other stakeholders and the public in general. Disclose the contact details (e.g. telephone, fax and email) of the officer responsible for investor relations.

	Details
(1) Objectives	The Company has created and continues to implement an investor relations (IR) program that reaches out to all shareholders and fully informs stakeholders of corporate activities. The IR desk formulates a clear policy on communicating or relating relevant information to Corporation stockholders and to the broader investor community accurately, effectively and sufficiently. It also prepares disclosure statements to the Philippine Securities and Exchange Commission and the Philippine Stock Exchange. The Company ensures that the Manual of Corporate Governance is properly disseminated and orientation programs are conducted for the Board, Management and new employees.

(2) Principles	The Company is committed to the highest standards of disclosure, transparency and fairness in information dissemination. We provide the public with strategic, operating and financial information through adequate and timely disclosures submitted to regulatory authorities. Along with regular periodic reports, we disclose any and all material information about the Company that may have an impact on the Company's valuation and therefore its stock price and the trading volume of its securities.
(3) Modes of Communications	We conduct annual shareholders' meeting, quarterly analyst briefings and communicate directly with institutional and individual investors through one-on-one discussions, conference calls and written platforms such as electronic mail. Analysts and investors who are unable to attend our quarterly briefings in person are also invited to participate through a teleconference facility. A playback facility on our website is available for three business days after each briefing. We also have a continuing program of enhancing our Investor Relations website, which includes podcasts of our quarterly briefings.
(4) Investors Relations Officer	Michael Anthony L Garcia Head, Investor Communications & Compliance Division Tel. No: 9083677 Fax: 7506790 Email: garcia.mike@ayalaland.com.ph

# 3) What are the company's rules and procedures governing the acquisition of corporate control in the capital markets, and extraordinary transactions such as mergers, and sales of substantial portions of corporate assets?

The funds of the Corporation other than the sums necessary for current expenses shall be invested as may be directed by the Board of Directors in accordance with the Articles of Incorporation and subject to the limitations provided by existing laws. Under the Company's Amended Articles of Incorporation, the purpose or purposes for which said Corporation is formed are as follows:

To acquire for itself or in behalf of other parties, and to invest in, hold, sell or otherwise dispose of, stocks, bonds, debentures, certificates or other securities of any corporation, domestic or foreign, or other persons, in the same manner and to the same extent as juridical persons might or could do, and while the owner or holder of such stocks, bonds or other securities, to exercise all rights, privileges and powers appurtenant thereto; without dealing in securities or engaging in stock brokerage business.

In accordance with the Corporation Code, shareholders may exercise appraisal rights in case of sale, lease, exchange, transfer, mortgage, pledge or other disposition of all or substantially all of the corporate property and assets as provided in the Corporation Code and of merger or consolidation

In cases of mergers, acquisitions and/or takeovers requiring shareholders' approval, the Board of Directors may appoint an independent party to evaluate the fairness of the transaction price whenever deemed necessary.

Name of the independent party the board of directors of the company appointed to evaluate the fairness of the transaction price.

The Company engaged various accredited independent parties to issue fairness opinion reports for the Company's mergers, acquisitions of assets and divestment transactions.

# L. CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

Discuss any initiative undertaken or proposed to be undertaken by the company.

Initiative	Beneficiary		
INSTITUTIONAL			
Sustainable development  ALI is committed to its dictum of "Enhancing land and enriching lives for more people" by building masterplanned communities that are integrated, mixed-use, and sustainable. Working with this framework gives the Company enough latitude to build sustainably considering the economic, environmental and social conditions of the area.  The four sustainability focus areas help us create long-term value for our customers, investors and various	Customers, nearby communities, general public (by way of increased economic activity in the city or province where ALI is located)		
stakeholders.  - Site Resilience.  - Pedestrian and Transit Connectivity.  - Eco-efficiency.  - Local Employment.			
Alay sa Komunidad  - Alay sa Edukasyon (Education) Refurbishing of Taguig library; book donations; Brigada Eskwela; Seminars for LGUs; school kit program - Alay sa Kabuhayan (Livelihood) Livelihood seminars (in cooperation with TESDA) Support for community cooperatives, livelihood programs such as basket-weaving and paversmaking, have been implemented successfully in NUVALI	Surrounding communities affected by development		
PARTNI	ERSHIPS		
Ayala Foundation Inc. – ALI supports the foundation's various initiatives through donations and active participation in programs such as the yearly Ayala Young Leaders Congress and CENTEX, a private school for academically gifted but under-resourced children.	The Filipino Youth		
HERO Foundation – ALI, in 2009, helped lay the foundations that will enable HERO to achieve its goal of building its existing endowment fund to provide educational support to military orphans. The Company helped revitalize HERO back-end operations and continue to support various fund-raising activities. Mr. Jaime Zobel de Ayala was one of the founders of HERO in 1988.	Orphans of Filipino soldiers killed or incapacitated in the line of duty		
Worldwide Fund for Nature (WWF) — ALI has partnered with WWF in many projects such as its global Earth Hour program. The Ayala Malls is particularly supportive to the NGO by way of providing free space at the malls to promote their cause.	General public (in line with environmental protection and climate change awareness)		

Habitat for Humanity – ALI has partnered with Habitat to provide homes for qualified families that were relocated from the banks of the Pasig River in line with the Pasig Rehabilitation project initiated by the business community.	Marginalized sector needing shelter
<b>Children's Hour</b> - The Ayala Malls supports the foundation by way of providing free space at the malls to promote their cause.	Underprivileged young children needing education, protection, health and nutrition

# M. BOARD, DIRECTOR, COMMITTEE AND CEO APPRAISAL

Disclose the process followed and criteria used in assessing the annual performance of the board and its committees, individual director, and the CEO/President.

	Process	Criteria	
Board of Directors	One of the tools used by the Board to monitor and improve its performance is an		
Board Committees	annual self-assessment exercise. This is administered in the form of a formal		
Individual Directors	questionnaire that is answered by each member of the Board and where they rate		
	their individual performance and that of the Board as a whole. The results are compiled by the Compliance Officer and submitted back to the Board for discussion and appropriate action through the Corporate Secretary.  This self-assessment survey covers four broad areas of Board performance: Fulfillment of the Board's Key Responsibilities, Quality of the Board–Management Relationship, Effectiveness of Board Processes and Meetings, and the Performance of Individual Board Members.  The self-assessment survey questions are reviewed regularly and administered every May (after the Annual Stockholders' Meeting). An assessment of the Board committees will be added in future surveys.		
President and CEO	The Board also conducts its annual assessment of the President and CEO's performance in the previous year vs. the set company targets.		

### N. INTERNAL BREACHES AND SANCTIONS

Discuss the internal policies on sanctions imposed for any violation or breach of the corporate governance manual involving directors, officers, management and employees

 Violations
 Sanctions

 To strictly observe and implement the provisions of the Manual of Corporate Governance, the following penalties shall be

imposed after notice and hearing, on the Corporation's directors, officers, staff, in case of violation of any provisions of the Manual of Corporate Governance:

- In case of first violation, the subject person shall be reprimanded
- In case of second violation, suspension from office shall be imposed. The duration shall be at the reasonable discretion of the Board, depending on the gravity of the violation
- For third violation, removal from office. The commission of a third violation of the Manual of Corporate Governance by any member of the Board shall be sufficient cause from removal from directorship.