

27 January 2015

Philippine Stock Exchange, Inc.

3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City
Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Madam,

Please be advised that Ayala Land, Inc. will conduct an Analysts' Briefing on the Company's Full Year 2014 financial and operating results.

Details as follows:

Date : **February 16, 2015 (Monday)**
Time : **2:00 pm**
Venue : **Executive Lounge**
25th Floor Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

The above information is being disclosed in accordance with the disclosure rules of the Securities and Exchange Commission and the Philippine Stock Exchange.

Interested parties may confirm their attendance through the following contact details:

Tel : 908 3676
Email : iru@ayalaland.com.ph
unsay.janine@ayalaland.com.ph

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Jaime E. Ysmael', with a long horizontal stroke extending to the right.

JAIME E. YSMAEL
Compliance Officer

Cc

Philippine Dealing and Exchange Corporation

37th Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Vina Vanessa S. Salonga
Head, Issuer Compliance and Disclosures Department

Securities and Exchange Commission

SEC Building, Mandaluyong City

Attention: Hon. Vicente Graciano P. Felizmenio, Jr.
Director, Market Regulation Department