

24 October 2014**Philippine Stock Exchange, Inc.**

3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City
Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Madam,

Please be advised that Ayala Land, Inc. will conduct an Analysts' Briefing on the Company's financial and operating results as of September 2014 on **November 7, 2014 (Friday) at 2:00 pm.**

Venue : **ALVEO Corporate Center**
728 28th Street, Bonifacio Global City
1634 Taguig City, Metro Manila, Philippines

The above information is being disclosed in accordance with the disclosure rules of the Securities and Exchange Commission and the Philippine Stock Exchange.

Interested parties may confirm their attendance through the following contact details:

Tel : 908 3676
Email : iru@ayalaland.com.ph
unsay.janine@ayalaland.com.ph

Thank you.

Very truly yours,


JAIME E. YSMAEL
Compliance Officer

Cc

Philippine Dealing and Exchange Corporation

37th Floor, Tower 1, The Enterprise Center
6766 Ayala Ave cor. Paseo de Roxas, Makati City
Attention: Ms. Vina Vanessa S. Salonga
Head, Issuer Compliance and Disclosures Department

Securities and Exchange Commission

SEC Building, Mandaluyong City
Attention: Hon. Vicente Graciano P. Felizmenio, Jr.
Director, Market Regulation Department