

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATIONS CODE (SRC)
AND SRC RULE 17.1**

1. September 30, 2013
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation 6. [REDACTED] (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. (632) 750-6974
Registrant's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of June 30, 2013

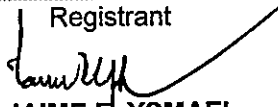
Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
COMMON SHARES	14,172,673,524	
VOTING PREFERRED*	13,066,494,759	P 22.50 Billion (bonds)

Indicate the item numbers reported herein : Item 9. Other Events

Re: Public offer of P6 billion bonds

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date : September 30, 2013

AYALA LAND, INC.
Registrant

JAIME E. YSMAEL
Senior Vice-President, Chief Finance Officer and Chief Compliance Officer

**Unregistered*



September 30, 2013

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention : Hon. Vicente Graciano P. Felizmenio, Jr.
Director, Market Securities and Regulation Department

Philippine Stock Exchange, Inc.
3/F Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City

Attention : Hon. Janet A. Encarnacion
Head, Disclosure Department

Philippine Dealing and Exchange Corporation
37/F Tower 1, The Enterprise Center
6766 Ayala Ave. Cor. Paseo de Roxas, Makati City

Attention : Hon. Ma. Concepcion Magdaraog
Head, Issuer Compliance and Disclosures Department

Mesdames:

Ayala Land, Inc. commenced on September 30, 2013 its public offer of P4 billion bonds due 2020 and P2 billion of bonds due 2033. The bonds carry a coupon rate of 4.625% and 6.00%, respectively. The bonds due 2033, represent the longest tenor for a domestic corporate bond to date.

The public offer will run from September 30, 2013 until 5:00 pm of October 4, 2013. Issue and listing date for the bonds is scheduled on October 10, 2013.

BPI Capital Corporation, BDO Capital & Investment Corporation and First Metro Investment Corporation are joint lead underwriters and bookrunners.

For your information.

Very truly yours,

JAIME E. YSMAEL
Senior Vice-President, Chief Finance Officer
and Chief Compliance Officer