

NEWS RELEASE**Ayala Land announces the opening of QualiMed**

February 19, 2014 - Ayala Land, Inc. (ALI) together with the Mercado General Hospital Inc. (MGHI) opened today the first of its line of medical facilities to be built into ALI's various integrated, mixed-use developments all over the country.

"Our QualiMed joint venture supports our strategy of completing the offerings in our integrated mixed-use developments. They will be launched in most of our major communities, starting with NUVALI, Atria Iloilo, North Point Negros, and Altaraza Bulacan. For greater accessibility we will also have satellite clinics like this first one in Trinoma," according to Tony Aquino, ALI president and CEO.

Promising quality medical care and services that will be within reach by a greater number of people, QualiMed will offer a welcoming medical address that not only has state-of-the-art medical equipment, but is likewise manned by highly-trained, experienced doctors and care experts. QualiMed clients will also experience an orderly queuing system, comfortable waiting rooms with play areas for the children, and an efficient and friendly service.

"ALI shares the same values with the Mercado Group in providing quality and affordable medical services in our various communities," he added.

MGHI has almost six decades of experience in healthcare services. It pioneered an advanced multi-specialty, ambulatory surgical center in the UP Manila complex, and continues to operate the well-established Daniel O. Mercado Medical Center in Batangas. It is recognized with a "Center for Excellence" seal by the Philippine Health Insurance Corporation (PhilHealth).

"It has always been our vision as medical practitioners to provide quality medical care to as many Filipinos as we can possibly reach. We are in the middle of the journey and partnering with Ayala Land helped us take a big leap towards fulfilling this dream," said Dr. Edwin Mercado, president of MGHI.

As an initial offering, QualiMed formally opened the satellite clinic at the ground floor of Trinoma in Quezon City which will be very accessible to the public. Apart from its comforting design, it will offer a comprehensive line of medical services including cardiac, dental, pulmonary, and vaccination services, as well as diagnostic imaging and laboratory services.

Apart from satellite or mall clinics, QualiMed will also open general hospitals with an estimated capacity of 100 to 150 beds. These will be part of Atria Park District in Iloilo, Altaraza in Bulacan, North Point in Negros, and NUVALI in Laguna. Some facilities will have specialized services such as QualiMed NUVALI which will specialize in sports medicine catering to the active and outdoor lifestyle of its clientele.