


SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATIONS CODE (SRC)  
AND SRC RULE 17.1

1. November 07, 2013  
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number      3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.  
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation      6.  (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office      1226 Postal code
8. (632) 750-6974  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of September 30, 2013

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
COMMON SHARES	14,173,286,611	
VOTING PREFERRED*	13,066,494,759	₱ 82.9 Billion

Indicate the item numbers reported herein : Item 9. Other Events

Re: Clarification regarding the Manila Standard Today.com news article entitled "ALI pursues Pasay reclamation project" on November 07, 2013

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.

Registrant

Date : November 07, 2013

  
PAMELA ANN T. PEREZ  
Deputy Compliance Officer

\*Unregistered



SEC Reg. No. 152747

07 November 2013

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Messrs & Mesdames:

We respond to your letter this morning, seeking our comment on the news article entitled "ALI pursues Pasay reclamation project" posted in the Manila Standard Today.com on November 07, 2013. The article reported in part that:

*Ayala Land Inc., the biggest property developer, remains keen on the Pasay City reclamation project despite its failure to to submit a counterproposal to contest the SM Group's P54.5billion reclamation offer, its top official said Wednesday.*

*Ayala Land president and chief executive Antonino Aquino told reporters at the sidelines of the Vertis North groundbreaking ceremonies that the company would seek a "transparent bid process" on the reclamation project.*

....

*Aquino said Ayala Land would "definitely" bid for the Pasay reclamation project again as long as the terms were within the 2013 joint venture guidelines of the National Economic and Development Authority.*

....

We confirm that Ayala Land, Inc. ("ALI") remains interested to submit a counter-proposal for the development of the 300-hectare reclamation site in Pasay City. We also wish to clarify that our Company is seeking for a more transparent, open and competitive bid process under the 2013 NEDA JV Guidelines.

Thank you.

Very truly yours,

  
Pamela Ann T. Perez  
Deputy Compliance Officer

Cc:

**Securities and Exchange Commission**

SEC Building, Mandaluyong City

Attention: Hon. Vicente Graciano P. Felizmenio, Jr.  
*Director, Market Regulation Department*

**Philippine Dealing and Exchange Corporation**

37<sup>th</sup> Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog  
*Head, Issuer Compliance and Disclosures Department*