

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

1. July 1, 2013  
Date of Report (Date of earliest event reported)
2. 152747  
SEC Identification Number
3. 000-153-790-000  
BIR Tax Identification Number
4. AYALA LAND, INC.  
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES  
Province, country or other jurisdiction of incorporation
6. [REDACTED] (SEC Use Only)  
Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City  
Address of principal office
- 1226  
Postal code
8. (632) 750-6974  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

#### As of December 31, 2012

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
<b>COMMON SHARES</b>	<b>13,752,033,376</b>	
<b>VOTING PREFERRED*</b>	<b>13,066,494,759</b>	<b>P 21.03 Billion</b>

Indicate the item numbers reported herein : Item 9. Other Events

**Re: Clarification re Manila Standard Today.com entitled Ayala tops bidding for 5 Apollo towers**

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.

Registrant

Date : July 1, 2013

  
**PAMELA ANN T. PEREZ**  
Deputy Compliance Officer

*\*Unregistered*

July 1, 2013

**Securities and Exchange Commission**  
SEC Building, Mandaluyong City

Attention: **Hon. Justina F. Callangan**  
*Director, Corporation and Finance Department*

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: **Ms. Janet A. Encarnacion**  
*Head, Disclosure Department*

**Philippine Dealing and Exchange Corporation**  
37<sup>th</sup> Floor, Tower 1, The Enterprise Center  
6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: **Ms. Ma. Concepcion Magdaraog**  
*Head, Issuer Compliance and Disclosures Department*

Mesdames:

We write in response to your letter dated July 01, 2013 requesting Ayala Land Inc. ("the Company") to clarify and/or confirm the following news article entitled "Ayala tops bidding for 5 Apollo towers" which came out in the July 01, 2013 issue of The Manila Standard. The article reported in part that:

"Property developer Ayala Land Inc. is close to acquiring five office buildings in Bonifacio Global City owned by Apollo Global Real Estate of US billionaire Leon Black.

A highly-placed source said Ayala Land submitted the highest bid to acquire Apollo's stake in the five office buildings with a total gross leasable area of 147,000 square meters. The source said Ayala Land's bid was P5 billion higher than the next offer, which was submitted by Robinsons Land Corp. The source did not specify the exact bids of Ayala Land and Robinsons Land.


Both groups earlier expressed interest in bidding for Apollo's stake in the five office towers."

Please be informed that Fort Bonifacio Development Corp., an affiliate of Ayala Land, is currently engaged in discussions for the acquisition of five office buildings in Bonifacio Global City.

We are currently covered by a confidentiality agreement, and are therefore not at liberty to discuss details related to the transaction. The Company will disclose more details when they become available.

Thank you very much.

Very truly yours,

  
**PAMELA ANN T. PEREZ**  
Deputy Compliance Officer