

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATIONS CODE (SRC)
AND SRC RULE 17.1**

- 1. September 17, 2012
Date of Report (Date of earliest event reported)

- 2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number

- 4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter

- 5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation 6. (SEC Use Only) Industry Classification Code

- 7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code

- 8. (632) 750-6974
Registrant's telephone number, including area code

- 9. Not Applicable
Former name or former address, if changed since last report

- 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of June 30, 2012

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
COMMON SHARES	13,070,242,672	
NON-VOTING PREFERRED*	13,034,603,880	
VOTING PREFERRED*	13,066,494,759	P 20.2 Billion Bonds

Indicate the item numbers reported herein : Item 9. Other Events

Re: **Clarification on the Inquirer.net article "Ayala Land withdraws P6-B Negros project"**

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.
Registrant


PAMELA ANN T. PEREZ
Deputy Compliance Officer

Date : September 17, 2012

**Unregistered*



SEC Reg. No. 152747

September 17, 2012

Philippine Stock Exchange, Inc.
3/F Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Ms. Encarnacion,

We write in response to your letter dated September 17, 2012 requesting Ayala Land, Inc. ("the Company") to clarify and/or confirm the news article entitled "Ayala Land withdraws P6-B Negros project" posted in the *Inquirer.net* on September 14, 2012. The article reported, in part, that:

"BACOLOD CITY - Ayala Land Inc. (ALI) has withdrawn its P6-billion development plan for the 7.7-hectare provincial government property in Bacolod City, Gov. Alfredo Marañon announced Friday.

Marañon said he received on Thursday a letter from Ayala Land senior vice president Emilio Tumbocon informing him that the company would no longer pursue the project awarded to it by the provincial government on July 20, 2011.

"After more than a year since the property was awarded to Ayala Land for development, we regret that we are unable to pursue the project on account of the delays and legal disputes that continue to threaten its implementation, through no fault of Ayala Land", Tumbocon wrote.

...

We wish to confirm that the Company sent a letter to Governor Marañon dated September 13, 2012, informing the Governor that we are open to discussing the possibility of a mutual disengagement from the project. As per our disclosure dated May 2, 2012, the deed of sale and contract of lease for the Bacolod Capitol property will require the approval of the Commission on Audit (COA) prior to their performance. To this date, however, this approval remains pending with the COA.

We would like to stress that the Company remains committed to investing in Negros Occidental and will move ahead with its 200-hectare North Point mixed-use development.

For your information.

Very truly yours,



PAMELA ANN T. PEREZ
Deputy Compliance Officer

cc:

Securities and Exchange Commission

Attention: Director Justina F. Callangan
Corporation & Finance Department

Philippine Dealing and Exchange Corporation

Attention: Ms. Ma. Concepcion Magdaraog
Issuer Compliance and Disclosures Department