

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

1. March 04, 2013  
Date of Report (Date of earliest event reported)
2. 152747 3. 000-153-790-000  
SEC Identification Number BIR Tax Identification Number
4. AYALA LAND, INC.  
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES 6.  (SEC Use Only)  
Province, country or other jurisdiction of Industry Classification Code  
incorporation
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City 1226  
Address of principal office Postal code
8. (632) 750-6974  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

#### As of December 31, 2012

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
<b>COMMON SHARES</b>	<b>13,752,033,376</b>	
<b>VOTING PREFERRED*</b>	<b>13,066,494,759</b>	<b>P 21.03 Billion</b>

Indicate the item numbers reported herein : Item 9. Other Events

Re: **Clarification regarding the Business World Online article entitled "ALI to open four developments" on March 03, 2013**

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date : March 04, 2013

AYALA LAND, INC.  
Registrant  
  
SOLOMON M. HERMOSURA  
Corporate Secretary

*\*Unregistered*



SEC Reg. No. 152747

04 March 2013

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Dear Ms. Encarnacion,

We write in response to your letter dated March 04, 2013 requesting us to clarify or confirm the news article entitled "ALI to open four developments" posted in Business World Online on March 03, 2013. The article reported that:

*Listed property firm Ayala Land, Inc. (ALI) is looking to sustain last year's pace of project openings with four new retail developments worth P7 billion lined up for 2013, a senior official said.*

*"This year we are opening The District at North Point in Talisay (Negros Occidental), and then by third quarter we have a restaurant row in what used to be the UPIS (University of the Philippines Integrated School), now the UP Town Center," Maria Rowena M. Tomeldan, Ayala Land vice-president, in a chance interview last Tuesday.*

*"We will also, by the end of the year, open Fairview Terraces in Fairview, Quezon City, and a small community center near the Avida Settings community in Molino in Dasmarinas, Cavite. All in all, four developments," she added.*

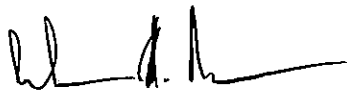
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*"Total cost of the mall developments we are opening in 2013 is P7 billion," Ms. Tomeldan said in a text message when asked for more details.*

....

We confirm that our Company is spending P7 billion this year for the development of The District at North Point in Talisay scheduled to open by the 2<sup>nd</sup> quarter this year, a food and retail strip at the UP Town Center, Fairview Terraces and a community center near the Avida Settings project in Molino (Cavite), all set to open in the last quarter of the year. These four projects are among the retail developments that we plan to open in 2013.

Very truly yours,



**Solomon M. Hermosura**  
*Corporate Secretary*

Cc:

**Securities and Exchange Commission**

SEC Building, Mandaluyong City

Attention: Hon. Justina F. Callangan

*Director, Corporation and Finance Department*

**Philippine Dealing and Exchange Corporation**

37<sup>th</sup> Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog

*Head, Issuer Compliance and Disclosures Department*