

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATIONS CODE (SRC)
AND SRC RULE 17.1**

1. April 25, 2013
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation 6. [REDACTED] (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. (632) 750-6974
Registrant's telephone number, including area code
9. Not Applicable
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

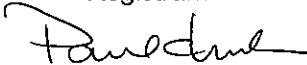
As of December 31, 2012

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
COMMON SHARES	13,752,033,376	
VOTING PREFERRED*	13,066,494,759	P 21.03 Billion

Indicate the item numbers reported herein : Item 9. Other Events

Re: Clarification regarding the Manila Standard Today Internet Edition article entitled "Ayala investing P15B in Iloilo" on April 25, 2013

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.
Registrant

PAUL C. CHEAH
Alternate Compliance Officer

Date : April 25, 2013

**Unregistered*



SEC Reg. No. 152747

25 April 2013

Philippine Stock Exchange, Inc.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Ms. Encarnacion,

We write in response to your letter dated April 25, 2013 requesting Ayala Land Inc. ("the Company") to clarify and/or confirm the news article entitled "Ayala investing P15b in Iloilo" posted in the Manila Standard Today (Internet Edition) on April 25, 2013. The article reported in part that:

Property developer Ayala Land Inc. said Wednesday it is investing over P15 billion in Atria Park District, a mixed-use community in this city over a 10-year period.

Atria Park integrates residential, retail and business clusters as well as healthcare and educational institutions in a single 21-hectare complex.

The development will include residential projects of Ayala Land subsidiary Avida Land Corp. called Atria condominiums, as well as parks and landscaped areas, commercial and office establishments, a hotel and four-story hospital called University Physicians Medical City Iloilo.

....

Ayala Land said it was building the hospital, costing P600 million in partnership with Panay Medical Ventures Inc. to help position Visayas as a medical tourism hub.

....

We confirm that the Company is investing up to P15 billion for the development of Atria Park District, a mixed-use project featuring residential towers, commercial establishments, parks and landscaped areas, medical facilities and a hotel building, over the long term.

We also clarify that the Company is spending P400 million to build the University Physicians Medical Center Iloilo in partnership with Panay Medical Ventures Inc.

Thank you.

Very truly yours,



Paul C. Cheah

Alternate Compliance Officer

Cc:

Securities and Exchange Commission

SEC Building, Mandaluyong City

Attention: Hon. Justina F. Callangan

Director, Corporation and Finance Department

Philippine Dealing and Exchange Corporation

37th Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog

Head, Issuer Compliance and Disclosures Department