

**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATIONS CODE (SRC)  
AND SRC RULE 17.1**

1. August 02, 2013  
Date of Report (Date of earliest event reported)
2. 152747 3. 000-153-790-000  
SEC Identification Number BIR Tax Identification Number
4. AYALA LAND, INC.  
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES 6. [REDACTED] (SEC Use Only)  
Province, country or other jurisdiction of Industry Classification Code  
incorporation
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City 1226  
Address of principal office Postal code
8. (632) 750-6974  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

*As of April 30, 2013*

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
<u>COMMON SHARES</u>	<u>14,072,253,832</u>	
<u>VOTING PREFERRED*</u>	<u>13,066,494,759</u>	<u>P 20.59 Billion (bonds)</u>

Indicate the item numbers reported herein : Item 9. Other Events

**Re: Clarification regarding news article posted in philSTAR.com entitled "ALI, Robinsons eye SSS lot in Global City" on August 02, 2013**

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.

Registrant

  
PAMELA ANN T. PEREZ  
Deputy Compliance Officer

Date : August 02, 2013

*\*Unregistered*



SEC Reg. No. 152747

02 August 2013

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion  
*Head, Disclosure Department*

Dear Ms. Encarnacion,

We write in response to your letter dated August 02, 2013 requesting us to clarify or confirm the news article entitled "ALI, Robinsons eye SSS lot in Global City" posted in philSTAR.com on August 02, 2013. The article reported in part that:

*Leading real estate firms Ayala Land, Inc. and Robinsons Land Corp. are among the six groups that have set their sights on the Social Security System's prime property in the bustling Bonifacio Global City in Taguig.*

*Informed sources said that aside from ALI and RLC, real estate services firm Jones Lang, Santiago and Santiago law office, Keyland Corp. and Clark Quay Holdings Inc. also signified their interest to bid for the 8,300-square meter property put on the auction block by the state pension fund.*

....

We confirm that the Company continues to explore strategic landbanking opportunities that will further support our growth plans. At this point, we are awaiting the guidelines and terms of reference for the bidding of the SSS property in Taguig City, which shall be the basis of our assessment of the viability of this project.

Thank you.

Very truly yours,

  
Pamela T. Perez  
Deputy Compliance Officer

Cc:

**Securities and Exchange Commission**

SEC Building, Mandaluyong City

Attention: Hon. Justina F. Callangan

*Director, Corporation and Finance Department*

**Philippine Dealing and Exchange Corporation**

37<sup>th</sup> Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog

*Head, Issuer Compliance and Disclosures Department*