

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

- 1. July 9, 2012
Date of Report (Date of earliest event reported)
- 2. 152747 SEC Identification Number
- 3. 000-153-790-000 BIR Tax Identification Number
- 4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
- 5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation
- 6. (SEC Use Only) Industry Classification Code
- 7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office
- 1226 Postal code
- 8. (632) 750-6974
Registrant's telephone number, including area code
- 9. Not Applicable
Former name or former address, if changed since last report
- 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of March 31, 2012

Title of Each Class	Number of Shares of Common Stock Outstanding	Amount of Debt Outstanding
<u>COMMON SHARES</u>	<u>13,044,415,650</u>	<u>P 4.9 Billion Bonds</u>

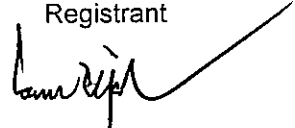
Indicate the item numbers reported herein : Item 9. Other Events

Re: **Clarification of news article regarding potential strategic partnership with Ortigas family**

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date : July 9, 2012

AYALA LAND, INC.
Registrant



JAIME E. YSMAEL
Senior Vice President, CFO,
and Compliance Officer



SEC Reg. No. 152747

July 9, 2012

Philippine Stock Exchange, Inc.
3/F Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Ms. Encarnacion,

We write in response to your letter dated July 9, 2012 requesting Ayala Land, Inc. ("ALI" or "the Company") to clarify and/or confirm the news article entitled "Ayala Land Wants Management Control" posted in *The Manila Bulletin Newspaper Online* on July 9, 2012. The article reported, in part, that:

"Property giant Ayala Land, Inc. is negotiating with members of the Ortigas family to have management control if it joins OCLP Holdings as a strategic partner.

"I think the strategic partner should have management control," said ALI president Antonino Aquino in an interview.

.....

ALI aims to get to buy at least half of the 34 percent of OCLP owned by the Hong Kong and Shanghai Banking Corporation, so it can get to jointly develop the large pieces of prime property owned by the Ortigas family in the cities of Quezon, Pasig and San Juan.

.....

Please be informed that the Company's Executive Committee, in a disclosure to your office dated June 29, 2012, resolved to "authorize our Company to negotiate and enter into a strategic alliance with the group led by Mr. Ignacio R. Ortigas for the purpose of allowing our Company to participate in OCLP Holdings, Inc., the parent company of Ortigas & Company Limited Partnership, and in the development of its various properties and businesses."

We wish to clarify that when the Company's alliance with the group led by Mr. Ignacio R. Ortigas is finalized, the said alliance is expected to have management control.

For your information.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Jaime E. Ysmael', written over a horizontal line.

JAIME E. YSMAEL

Senior Vice-President, Chief Finance Officer
and Compliance Officer

cc:

Securities and Exchange Commission

Attention: Director Justina F. Callangan
Corporation & Finance Department

Philippine Dealing and Exchange Corporation

Attention: Ms. Ma. Concepcion Magdaraog
Issuer Compliance and Disclosures Dept.