

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

- 1. February 27, 2013 Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number 3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC. Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation 6. (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office 1226 Postal code
8. (632) 750-6974 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of December 31, 2012

Table with 3 columns: Title of Each Class, Number of Shares of Common Stock Outstanding, Amount of Debt Outstanding. Rows include COMMON SHARES and VOTING PREFERRED*

Indicate the item numbers reported herein : Item 9. Other Events

Re: Clarification regarding the philSTAR.com article entitled "ALI to develop former Nestle compound" on February 27, 2013

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC. Registrant

Date : February 27, 2013

PAMELA T. PEREZ Deputy Compliance Officer (with signature)

*Unregistered



SEC Reg. No. 152747

27 February 2013

Philippine Stock Exchange, Inc.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Dear Ms. Encarnacion,

We write in response to your letter dated February 27, 2013 requesting Ayala Land Inc. ("the Company") to clarify and/or confirm the news article entitled "ALI to develop former Nestle compound" posted in philSTAR.com on February 27, 2013. The article reported in part that:

The middle income housing unit of property giant Ayala Land Inc. (ALI) is spending P12 billion for its first mixed-use community and commercial project in Alabang, Muntinlupa.

Avida Land Corp's development of the 6.6 hectare South Park District forms part of ALI's expansion south of Metro Manila, company officials said.

"You are now seeing that in our developments, there will be less of the stand-alone type and more of the integrated developments." ALI President and CEO Antonino T. Aquino said in a briefing.

The project will rise on the former site of a Nestle coffee factory along the National Road in Alabang.

The 10-year development of South Park District, which will host seven residential towers, two office buildings and a shopping mall, will cost P12 billion, Aquino said.

....

The mixed-use project will boost the business atmosphere in the Alabang area once the office buildings and shopping mall that will house 400 shops open in 2015.

....

South Park District forms part of Avida Land's P10-billion capital spending this year, up from P7.5 billion last year, Maglanoc said.

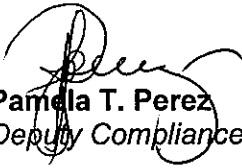
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We confirm that the Company is spending P12 billion for the development of South Park District, which includes seven residential towers, two office buildings and a shopping mall, that can house up to 400 shops by 2015.

We also confirm that this mixed-use project will form part of Avida Land's P10 billion capital expenditure for this year.

Thank you.

Very truly yours,



Pamela T. Perez
Deputy Compliance Officer

Cc:

Securities and Exchange Commission

SEC Building, Mandaluyong City

Attention: Hon. Justina F. Callangan

Director, Corporation and Finance Department

Philippine Dealing and Exchange Corporation

37th Floor, Tower 1, The Enterprise Center

6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog

Head, Issuer Compliance and Disclosures Department