

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

- 1. November 20, 2013 Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number
3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC. Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation
6. (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office
1226 Postal code
8. (632) 750-6974 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of September 30, 2013

Table with 3 columns: Title of Each Class, Number of Shares of Common Stock Outstanding, Amount of Debt Outstanding. Rows include COMMON SHARES and VOTING PREFERRED\*.

Indicate the item numbers reported herein : Item 9. Other Events

Re: Ayalaland Hotels and Resorts Corporation signs agreement to acquire Asian Conservation Company stake in El Nido Resorts

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC. Registrant

Date : November 20, 2013

PAMELA ANN T. PEREZ Deputy Compliance Officer (with signature)

\*Unregistered



SEC Reg. No. 152747

20 November 2013

**Securities and Exchange Commission**  
SEC Building, Mandaluyong City

Attention: Hon. Vicente Graciano P. Felizmenio, Jr.  
*Director, Market Regulation Department*

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion  
*Head, Disclosure Department*

**Philippine Dealing and Exchange Corporation**  
37<sup>th</sup> Floor, Tower 1, The Enterprise Center  
6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog  
*Head, Issuer Compliance and Disclosure Department*

Messrs & Mesdames:

Please be advised that Ayalaland Hotels and Resorts Corporation ("AHRC"), a wholly-owned subsidiary of Ayala Land Inc. ("ALI", "the Company"), signed an agreement with Asian Conservation Company ("ACC") to acquire the latter's 40% stake in El Nido Resorts.

This acquisition will effectively make the El Nido Resorts wholly-owned by ALI. This will solidify ALI's presence in the resort and leisure development market and help boost the country's tourism industry. The Company intends to take El Nido Resorts to its next stage of sustainable development, given its strong corporate philosophy on sustainability and proven track record of building world-class real estate projects.

The transaction is expected to close before year-end 2013.

Thank you.

Very truly yours,

  
**Pamela Ann T. Perez**  
*Deputy Compliance Officer*