

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATIONS CODE (SRC)
AND SRC RULE 17.1

- 1. December 18, 2012
Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number
3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC.
Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation
6. (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office
1226 Postal code
8. (632) 750-6974 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of September 30, 2012

Table with 3 columns: Title of Each Class, Number of Shares of Common Stock Outstanding, Amount of Debt Outstanding. Rows include COMMON SHARES and VOTING PREFERRED\*.

Indicate the item numbers reported herein : Item 9. Other Events

Re: Agreement between Avida Land Corporation and Philippine Estates Corporation (PHES)

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AYALA LAND, INC.
Registrant
Signature of SOLOMON M. HERMOSURA
Corporate Secretary

Date : December 18, 2012

\*Unregistered

December 18, 2012

**Securities and Exchange Commission**  
SEC Building, Mandaluyong City

Attention: **Hon. Justina F. Callangan**  
*Director, Corporation and Finance Department*

**Philippine Stock Exchange, Inc.**  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Ave., Makati City

Attention: **Ms. Janet A. Encarnacion**  
*Head, Disclosure Department*

**Philippine Dealing and Exchange Corporation**  
37<sup>th</sup> Floor, Tower 1, The Enterprise Center  
6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: **Ms. Ma. Concepcion Magdaraog**  
*Head, Issuer Compliance and Disclosures Department*

Gentlemen and Mesdames:

Please be informed that our wholly-owned subsidiary, Avida Land Corporation, has entered into an agreement with the Philippine Estates Corporation (PHES) for the development of PHES' properties in Valenzuela.

For your information.

Very truly yours,



**SOLOMON HERMOSURA**  
Corporate Secretary