

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE (SRC) AND SRC RULE 17.1

- 1. October 2, 2012 Date of Report (Date of earliest event reported)
2. 152747 SEC Identification Number
3. 000-153-790-000 BIR Tax Identification Number
4. AYALA LAND, INC. Exact Name of registrant as specified in its charter
5. MAKATI CITY, PHILIPPINES Province, country or other jurisdiction of incorporation
6. (SEC Use Only) Industry Classification Code
7. 30/F, Tower One, Ayala Triangle, Ayala Avenue, Makati City Address of principal office
1226 Postal code
8. (632) 750-6974 Registrant's telephone number, including area code
9. Not Applicable Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

As of June 30, 2012

Table with 3 columns: Title of Each Class, Number of Shares of Common Stock Outstanding, Amount of Debt Outstanding. Rows include COMMON SHARES, NON-VOTING PREFERRED*, and VOTING PREFERRED*.

Indicate the item numbers reported herein : Item 9. Other Events

Re: Acquisition of Fairmont Hotel and Raffles Suites and Residences

Pursuant to the requirements of the Securities Regulations Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date : October 2, 2012

AYALA LAND, INC. Registrant
Signature of JAIME E. YSMAEL
Senior Vice President, Chief Finance Officer and Chief Compliance Officer

*Unregistered



SEC Reg. No. 152747

02 October 2012

Securities and Exchange Commission
SEC Building, Mandaluyong City

Attention: Hon. Justina F. Callangan
Director, Corporation and Finance Department

Philippine Stock Exchange, Inc.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Ave., Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Philippine Dealing and Exchange Corporation
37th Floor, Tower 1, The Enterprise Center
6766 Ayala Ave cor. Paseo de Roxas, Makati City

Attention: Ms. Ma. Concepcion Magdaraog
Head, Issuer Compliance and Disclosures Department

Gentlemen and Mesdames:

Please be informed that AyalaLand Hotels and Resorts Corporation (AHRC), a wholly-owned subsidiary of Ayala Land, Inc., has acquired the interests of Kingdom Hotel Investments (KHI) and its affiliate in the Fairmont Hotel and Raffles Suites and Residences project in Makati. KHI is a wholly owned subsidiary of the Saudi Arabian conglomerate Kingdom Holding Company (KHC), chaired by HRH Prince Alwaleed Bin Talal Bin Abdulaziz Al Saud.

AHRC paid US\$24.11 million for the issued and outstanding shares.

This acquisition is in line with the Company's thrust to grow its commercial leasing business. This luxury project will add 32 Raffles Suites and 280 Fairmont Hotel rooms to AHRC's growing hotel portfolio. Furthermore, this landmark project will complement the various offerings of the Makati Central Business District, and fortify its position as the country's premier financial district.

The Company expects that the continuing sale of units in the Raffles Residences will generate immediate cash, while the operation of the hotel and serviced apartments will augment and diversify the sources of recurring revenues. The Fairmont is scheduled to open its doors to the public in December 2012.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Jaime E. Ysmael', with a long, sweeping flourish extending to the right.

Jaime E. Ysmael
*Senior Vice-President,
Chief Finance Officer and
Chief Compliance Officer*